

January 2024 Digital Newsletter



Recent Highlights

Happy New Year 2024!

Dear Readers,

As we bid farewell to the holiday season and embark on a brand-new year, it is with great excitement and anticipation that we welcome back our students to campus. Whether you're a returning student or a new member of our academic family, we are re-energized and ready for the opportunities and challenges that the upcoming academic semester holds. Here are some important highlights from the past month as well as exciting upcoming events!

Latest News

Anonymous Student Survey

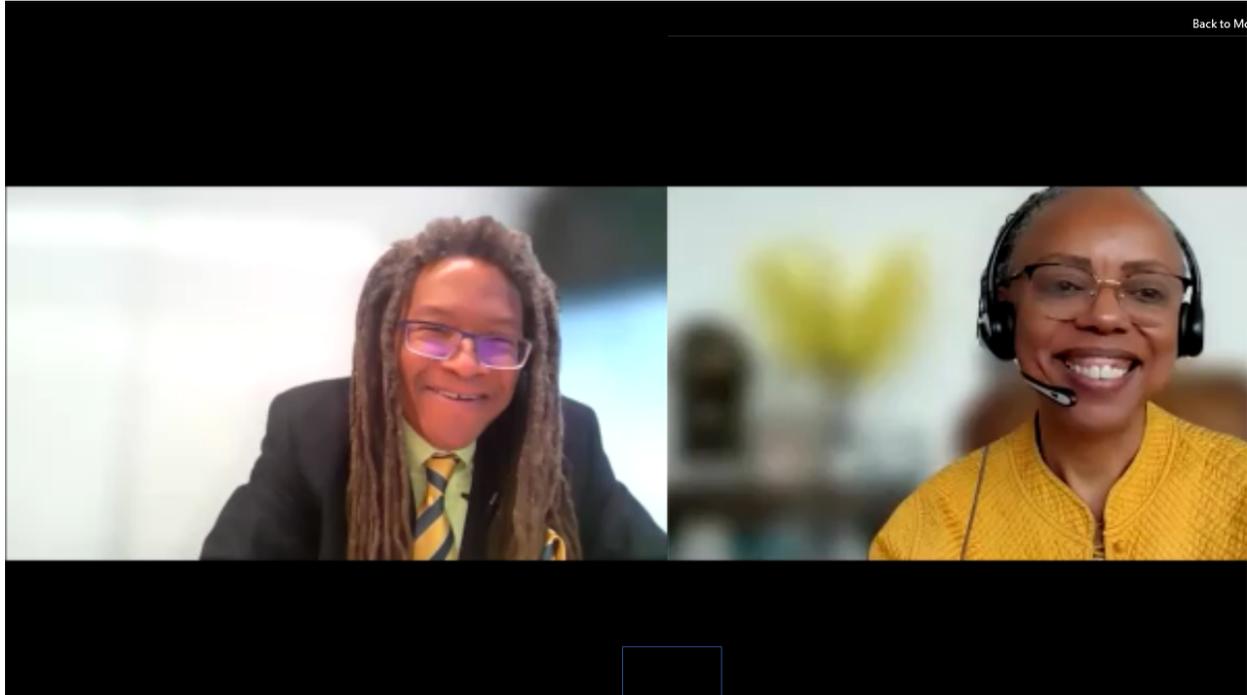
Your voice matters! As part of our ongoing commitment to enhancing the student experience, [we invite you to participate in a brief and anonymous survey](#) designed to gather valuable insights into your experience at the NJCU School of Business.

North Jersey Chapter of the Institute of Internal Auditors Presented to Students

On November 8, 2023, **Joe Iannini** from the [North Jersey Chapter of the Institute of Internal Auditors](#) (IIA), presented "Internal Auditing: The Profession of the Future and Effective Internal Controls" to 30 NJCU students. Joe has over 35 years of experience in both Internal and External Auditing including KPMG, CR Bard, ADP, Cytec Industries, Bradco Supply, and CohnReznick. Joe offered our students free

student memberships in the IIA which makes students eligible to apply for scholarships and gives them access to the IIA internship job listing.

Guest Speaker Dr. Josephine Mbithi



For the syllabus chapter on “Building and Managing Human Resources”, Professor **Rayola Osanya’s** MGMT 211 Principles of Management class was privileged to have **Dr. Josephine Mbithi** as a guest speaker. Dr. Mbithi is currently the Director of the Division of Human Resources at the [United Nations Population Fund](#) (UNFPA) and has a distinguished international HR career, having held cross-regional and cross-continental roles at Coca-Cola, World Bank and The Global Fund to Fight AIDS, Tuberculosis and Malaria. Apart from Dr. Mbithi’s presentation, students engaged her with a dynamic range of questions. Among the feedback from students afterwards were these two comments: “It was insightful” and “I would like to thank her personally for taking the time to speak to us; it helped me a lot.”

NJSBDC at NJCU Encore Thursday: 2024 New Year's Resolution— Financial Success



ENCORE

THURSDAYS

5:00 PM-6:30 PM

in partnership with



A Re-Broadcasting of the 2023 First Fridays

Did you miss our last First Friday?

Every First Friday of the month, NJSBDC at NJCU School of Business partners with organizations to bring you informational webinars about business finance from 10am - 11:30 am.

If you missed the last session, don't worry, we are rebroadcasting it on the 3rd Thursday of the month. Don't miss the next Encore Thursday!



OUR NEXT SESSION

January 18th

**Financial Success:
2024 New Year's Resolution**

REGISTER TODAY

<https://bit.ly/41Hdh5b>



DISCLAIMER
America's SBDC New Jersey (NJSBDC) is funded in part through a cooperative agreement with the U.S. Small Business Administration (SBA) and additional support from the New Jersey Business Action Center (BAC), as well as other private sector sponsorships and private/ public grants. All opinions, conclusions, and/ or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. All services are extended to the public on a non-discriminatory basis.

Join the NJSBDC at the NJCU School of Business on January 18th from 5 p.m.- 6:30 p.m. for our next Encore Thursday: 2024 New Year's Resolution — Financial Success, a rebroadcasting of this month's First Friday.

This enlightening session delves into key strategies to fortify your business. Explore methods to augment the value your company brings, ensuring a surplus for growth. Learn the art of positioning your business as a magnet for credit-worthy opportunities. Acquire essential financial education to retain and multiply your earnings within your business. Register now!

Financial Management Association (NJCU Chapter) Guest Lecture

The NJCU Chapter of the Financial Management Association (FMA) organized a guest lecture on December 8, 2023. Mr. **Tyron Tyson '19**, a B.S. in Finance alumnus from NJCU and currently a Senior Examiner at FINRA, shared invaluable insights from his career journey. His tips on job hunting and securing internships were incredibly beneficial for the attending students. **Dr. Marvin Walker**, Interim Dean of the NJCU School of Business, delivered the opening remarks, while **Bilal Hussain**, **Chrissie Cadet**, and **Dr. Zhimin Wang** hosted the event. Over 30 students, along with Professor **Marilyn Ettinger** and **Dr. J.D Jayaraman**, joined the event.

Additionally, a paper by Dr. Wang titled "[Covenant Violation and Operational Efficiency](#):" has been published in *Accounting and Finance*, an A journal according to the ABDC journal quality list.

Late Night Breakfast



On December 13th, faculty, staff, and students gathered for an NJCU tradition — Late Night Breakfast! Held each semester before finals week, the president and faculty and staff across the university serve a full and free breakfast to students and wish them good luck on their final exams. Management Department Chair **Dr. John Donnellan** was one of the School of Business faculty to attend!

Graduate Events

Connecting with NJCU faculty and staff has never been more convenient, as we offer a variety of events throughout the year designed to help you take the next step, no matter where you are in your graduate school journey. We encourage you to join us at an upcoming event to learn how the School of Business programs at NJCU [can help you reach your personal and professional goals](#).

For more information, please see our [webpage](#).