

	2011	2012	2013	2014	2015
FACULTY EXCELLENCE					
Full time faculty	243	240	241	258	251
Adjunct and part-time regular faculty	540	511	525	523	558
New faculty retention rate	100%	100%	100%	88%	94%
Minority, new hire faculty	36%	17%	38%	30%	65%
Minority faculty	29%	29%	32%	30%	31%
Course evaluations, excellent instructor	--	--	--	--	avail sp 16
Course evaluations, excellent course	--	--	--	--	avail sp 16
Number/percentage peer-reviewed scholarship					
Number research grant applications submitted, percentage funded	7/0%	4/25%	5/20%	4/100%	8/0%
Number/percentage with University service					
Number/percentage with service to discipline					
PROGRAM EXCELLENCE					
Number of accredited programs	6	6	6	7	7
Participation in program-level SLO assessment initiative	NA	65%	66%	48%	Avail Apr
Percentage of program-level learning outcomes with targets met	NA	52%	56%	63%	Avail Apr
Percentage seniors having participated in high impact practices					
Learning community	NA	NA	20%	NA	25%
Service learning	NA	NA	54%	NA	58%
Research with faculty	NA	NA	19%	NA	20%
Internship/field experience	NA	NA	43%	NA	46%
Study abroad	NA	NA	6%	NA	9%
Culminating senior experience	NA	NA	33%	NA	36%
Faculty credit load					
12 credits	23%	27%	27%	26%	32%
> 12 - 15	31%	29%	33%	37%	45%
> 15	46%	43%	40%	37%	23%



	2011	2012	2013	2014	2015
Employment after graduation					
Graduate school attendance after graduation					
Salary after graduation; change in salary					
STUDENT EXCELLENCE					
<i>Undergraduate applicants</i>	5029	5250	5026	4255	4520
Freshman	2949	3166	2966	2616	2788
Transfer	2080	2084	2060	1639	1732
In-state	4807	5024	4793	4112	4348
Out-of-state	165	172	188	101	117
<i>Undergraduate admits</i>	3569	3813	3629	3575	4070
Freshman	1952	2174	1909	2004	2418
Transfer	1617	1639	1720	1571	1652
In-state	3442	3703	3495	3459	3916
Out-of-state	84	69	100	79	103
<i>Undergraduate new enrollment</i>	1773	1792	1622	1654	1779
Freshman	772	798	649	691	819
Full time Freshman	672	713	577	624	787
Transfer	1001	994	972	912	960
In-state	1732	1757	1591	1578	1683
Out-of-state	19	21	21	24	41
<i>Admissions yield rate</i>	50%	47%	45%	46%	44%
Freshman	40%	37%	34%	34%	34%
Transfer	62%	61%	57%	58%	58%
<i>Average SAT</i>					
First time full time freshmen, regular admits					
Reading + Mathematics composite	937	952	949	935	919
Reading	460	467	462	459	446
Mathematics	477	485	487	476	473
Writing	452	455	455	448	438



	2011	2012	2013	2014	2015
<i>Percentage receiving financial aid, first time full time freshmen</i>	89%	91%	92%	92%	92%
<i>Net price full time beginning in-state students receiving Title IV aid</i>					
\$0-30,000 family income	\$8,164	\$8,561	\$5,653	TBD	TBD
\$30,001 - \$48,000 family income	\$9,949	\$10,187	\$8,190	TBD	TBD
\$48,001 - \$48,000 family income	\$14,124	\$15,395	\$11,441	TBD	TBD
\$75,001 - \$48,000 family income	\$17,414	\$18,425	\$15,629	TBD	TBD
\$110,001 and more family income	\$18,161	\$19,058	\$17,010	TBD	TBD
<i>Total undergraduate enrollment</i>	6639	6587	6438	6229	6317
Freshman	25%	24%	23%	22%	27%
Sophomore	15%	14%	15%	15%	14%
Junior	25%	27%	27%	28%	27%
Senior	34%	34%	34%	34%	30%
Asian/Pacific Island	8%	8%	8%	9%	7%
Black/African American	20%	20%	21%	21%	21%
Hispanic	37%	35%	35%	35%	35%
White	25%	26%	25%	25%	23%
Missing/Other	11%	11%	11%	11%	14%
Percentage receiving financial aid	78%	79%	79%	80%	76%
<i>Total graduate enrollment</i>	1689	1906	2005	1907	1920
New enrollment, Master level	389	485	470	451	547
New enrollment, Doctoral level	0	13	25	21	19
Continuing enrollment, Master level	1300	1408	1486	1390	1285
Continuing enrollment, Doctoral level	0	0	24	45	69
<i>One year retention, first time full time freshmen</i>	71%	70%	71%	74%	74%
Asian/Pacific Island	80%	74%	79%	80%	86%
Black/African-American	65%	62%	69%	67%	74%
Hispanic/Latino	72%	69%	70%	74%	71%
White	72%	75%	69%	75%	74%

	2011	2012	2013	2014	2015
<i>One year retention, first time full time transfers</i>	67%	69%	66%	66%	68%
Full time	76%	71%	68%	68%	69%
Part time	64%	66%	63%	62%	65%
<i>Graduation, first time full time freshmen</i>					
4-Year, Overall	7%	7%	6%	7%	5%
5-Year, Overall	24%	25%	19%	23%	21%
6-Year, Overall	39%	34%	32%	32%	29%
6-Year, Asian	50%	42%	40%	40%	29%
6-Year, Black/African-American	30%	27%	24%	16%	24%
6-Year, Hispanic/Latino	39%	34%	30%	31%	28%
6-Year, White	40%	40%	36%	36%	38%
<i>Years to degree</i>					
Undergraduate, freshman	5.1	5.5	5.6	5.5	5.5
Undergraduate, transfer	2.9	3.0	3.0	3.0	3.0
Graduate	4.0	3.9	4.1	4.1	4.0
<i>Average student loan debt</i>					
4-year graduation, commuter	\$11,532	\$11,444	\$15,821	\$11,942	\$15,670
6-year graduation, commuter	\$16,057	\$15,062	\$18,083	\$15,856	\$16,413
<i>Undergraduate credits at degree</i>	136	138	137	136	133
<i>Degrees awarded</i>					
Bachelor	1137	1210	1211	1266	1482
Master, Post Master Certificate	438	437	427	426	443
Doctoral					10
<i>Student engagement</i>					
Number of students in extracurricular clubs					
Student attendance at campus events					

	2011	2012	2013	2014	2015
FINANCIAL EXCELLENCE					
<i>Composite financial index</i>	0.76	1.49	2.16	2.04	TBD
Primary reserve ratio	0.26	0.31	0.35	0.35	TBD
Net operating revenues ratio	-0.90	1.65	4.09	3.20	TBD
Return on net assets ratio	-0.74	2.90	6.52	5.80	TBD
Viability ratio	0.26	0.31	0.33	0.34	TBD
<i>Fundraising</i>					
Amount raised	\$1,776,496	\$2,076,669	\$1,916,386	\$5,417,998	\$2,500,000
Alumni giving rate	3.11%	3.00%	2.40%	1.89%	2.23%
Alumni giving amount	\$242,589	\$614,671	\$208,696	\$409,759	\$491,711
COMMUNICATIONS EXCELLENCE					
Press releases written	175	163	120	88	58
Publicity clips generated from releases	420	402	396	326	311
Twitter followers					1149
Facebook - likes/visits					14750/29666
Facebook, Alumni - likes/visits					13879/1439
LinkedIn followers					22028
Instagram followers					642