

in partnership with

NJCU SCHOOL OF BUSINESS AT FT. MONMOUTH AND JERSEY CITY

# Bachelor of Science in Entrepreneurship

## Seamlessly Transfer Credits and Earn Your Degree Close to Home With Dual Admissions

The B.S. in Entrepreneurship prepares students with the required skill set to thrive in this rapid and innovative economy. Students work with businesses on how to creatively solve real-world problems, apply business models to their solutions, and then assess the feasibility of their start-up idea. It's an exciting world and students will learn firsthand how to be prepared to handle start-up, small business and global business problems.

Cutting-edge programs, resources, events, and opportunities have helped to establish NJCU as an essential part of the innovation and critical thinking economy. Thus, this program focuses on coursework and applications that incorporate current research, ethical decision-making, and models of best practice. The interdisciplinary curriculum will enable students to learn how to effectively market, manage, and apply analytics and data-driven decision-making to new or any size existing businesses.

Additionally, students will interact directly with the entrepreneurial community, focusing on changing demographics, cultural assessment, and consumer-oriented listening. Emphasis is placed on the development of analytical skills and decision-making processes through practical application of theory in the field.

**“There are nearly 30 million small businesses in the United States employing 47.8 percent of U.S. workers. All of these small businesses have a big impact on the U.S. economy through job creation, innovation, and economic impact.”**

*U.S. Small Business Administration, 2019*

### Why Choose NJCU For Your Degree?

- Ranked “Best Bang for Your Buck” among public universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person, HyFlex, and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changers alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP – a global standard of excellence in business education
- Access to specialized services for Middlesex College students and transfers including academic advising, special speakers and business-focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Middlesex College to offer students the opportunity to earn bachelor's and master's degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor's degree through our Dual Admissions program! See your academic advisor to begin planning your path to transfer.

NJCU is a member institution in the Clinton Global Initiative University (CGIU) whose mission is to “engage the next generation of leaders from across the country and around the world to discuss and develop solutions for the most pressing issues on their campuses, in their communities, and across the globe.” An initiative of the Clinton Foundation, in the CGIU, students develop their own Commitments to Action — new, specific, and measurable projects to address pressing challenges in their communities — and the year-round curriculum culminates with CGIU's annual meeting.



### Contact Information:

[njcu.edu/middlesex](http://njcu.edu/middlesex)

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201-200-3230

# Turn Your A.S. from Middlesex College into a B.S. in Entrepreneurship from NJCU

## PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits), 9 specialization courses (27 credits), and additional elective courses to reach 120 total credits for graduation. *The Middlesex College A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

NJCU REQUIREMENT		MIDDLESEX EQUIVALENT	CR.
<i>General Education program</i>		<i>Completion of A.S.</i>	<i>Accepted</i>
ENGL 101	English Composition I	ENG 121	3
ENGL 102	English Composition II	ENG 122	3
MGMT 110	Life is Good Business	BUS 101 Introduction to Business* <i>Not required by NJCU for the major.</i>	3
ENGL 147	Effective Speaking	SPE 121 Fundamentals of Public Speaking* <i>Not required by NJCU for the major.</i>	3
MATH 164	Pre-calculus for Business <b>or</b>	MAT 129 Pre-calculus	4
ECON 221	Analytics for Business and Economics	MAT 131 Calculus for Business and Economics* <i>Not required by NJCU for the major.</i>	4
ECON 207	Macroeconomics	ECO 201	3
ECON 208	Microeconomics	ECO 202	3
ECON 203	Business Statistics	MAT 285	3
ACCT 251	Financial Accounting	ACC 101	3-4
ACCT 252	Management Accounting	ACC 102	3-4
MGMT 235	Business Law I	BUS 201	3
MGMT 211	Principles of Management <b>or</b>	Business Elective (select two courses) MGT 210 <b>or</b> MKT 201* <i>Both courses are required for the B.S. in Entrepreneurship. Should one or the other not be taken here, they will still need to be taken for degree completion with NJCU.</i>	6
MKTG 231	Principles of Marketing		
<b>Total transferred credits:</b>		<b>60 (includes all above)</b>	
<b>Credits remaining to degree from NJCU:</b>		<b>60 (outlined below)</b>	
COURSES TO BE TAKEN AT NJCU TO COMPLETE THE B.S.		CR.	
MGMT 211	Principles of Management (if not taken above)	3	
MKTG 231	Principles of Marketing (if not taken above)	3	
MGMT 241	Global Business	3	
MGMT 225	Business Enterprise Applications	3	
MGMT 251	Operations & PMT Fundamentals	3	
FINC 371	Managerial Finance	3	
MGMT 411	Business Policy	3	
MGMT 221	Mind Your Own Business	3	
MGMT 230	Business Communications Essentials	3	
MGMT 323	Legal Issues in Entrepreneurship	3	
MGMT 315	Business Design and Innovation	3	
FINC 370	Entrepreneurial Finance	3	
MGMT 302	Undergraduate Business Field Experience I	3	
MGMT 403	Undergraduate Business Field Experience II	3	
MGMT 414	Management Analytics	3	
MGMT 416	Applied Entrepreneurship	3	
<b>Total credits needed in major:</b>		<b>42-48</b>	
<b>Total additional free-elective credits needed for NJCU degree completion:</b>		<b>12-18</b>	

\* Students are encouraged to use electives for a second major or minor. See academic advisors for details.

## Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: [njcu.edu/transfer-events](https://njcu.edu/transfer-events)



ACBSP  
Accredited  
Programs



## For More Information:

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