

in partnership with



NJC.U SCHOOL OF BUSINESS AT FT. MONMOUTH AND JERSEY CITY

Bachelor of Science in Hospitality Management

Seamlessly Transfer Credits and Earn Your Degree
Close to Home With Dual Admissions



Job growth in the hospitality industry has increased by 17 percent over the past decade, generating more than 2 million new jobs in the U.S. with 12.4 million people working in the hospitality industry today, making about 8.6 percent of all employment.

– *The Bureau of Labor Statistics*

B.S. in Hospitality Management prepares students with the required skill sets and expertise to explore their interests in the vast career opportunities associated with the hospitality industry, and teaches students step-by-step how to creatively solve real-world problems in hospitality, apply a business model to their solutions, and then assess the feasibility of their proposed solutions.

The NJCU hospitality management program is interdisciplinary and involves statistical analysis, accounting, marketing, and organizational behavior, strategic thinking and planning, sales, promotions, and operations, or any area in which one makes business decisions that affect employees, guests, and company profits.

It will focus on coursework and applications that incorporate current research, ethical decision-making and models of best practice. The interdisciplinary curriculum will enable students to learn how to effectively market, manage, and apply analytics and data-driven decision making to the hospitality industry, preparing them to be productive members of the hospitality community, while aiding in the economic development of the region and nation.

Why Choose NJCU For Your Degree?

- Ranked “Best Bang for Your Buck” among public universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person, HyFlex, and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changers alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP – a global standard of excellence in business education
- Access to specialized services for Middlesex College students and transfers including academic advising, special speakers and business-focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Middlesex College to offer students the opportunity to earn bachelor’s and master’s degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor’s degree through our Dual Admissions program! See your academic advisor to begin planning your path to transfer.

Contact Information:

njcu.edu/middlesex
middlesex@njcu.edu
 201-200-3230

Turn Your A.S. Degree from Middlesex College into a B.S. in Hospitality Management from NJCU

PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits) and six specialization courses (18 credits). *The Middlesex College AS in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

| NJCU REQUIREMENT | | MIDDLESEX EQUIVALENT | CR. |
|---|--|--|-----------------|
| <i>General Education program</i> | | <i>Completion of A.S.</i> | <i>Accepted</i> |
| ENGL 101 | English Composition I | ENG 121 | 3 |
| ENGL 102 | English Composition II | ENG 122 | 3 |
| MGMT 110 | Life is Good Business | BUS 101 Introduction to Business* <i>Not required by NJCU for the major.</i> | 3 |
| ENGL 147 | Effective Speaking | SPE 121 Fundamentals of Public Speaking* <i>Not required by NJCU for the major.</i> | 3 |
| MATH 164 ECON 221 | Pre-calculus for Business <i>or</i> Analytics for Business and Economics | MAT 129 Pre-calculus | 4 |
| | | MAT 131 Calculus for Business and Economics* <i>Not required by NJCU for the major.</i> | 4 |
| ECON 207 | Macroeconomics | ECO 201 | 3 |
| ECON 208 | Microeconomics | ECO 202 | 3 |
| ECON 203 | Business Statistics | MAT 285 | 3 |
| ACCT 251 | Financial Accounting | ACC 101 | 3-4 |
| ACCT 252 | Management Accounting | ACC 102 | 3-4 |
| MGMT 235 | Business Law I | BUS 201 | 3 |
| MGMT 211 MKTG 231 | Principles of Management <i>or</i> Principles of Marketing | Business Elective (select two courses) MGT 210 <i>or</i> MKT 201* <i>Both courses are required for the B.S. in Hospitality Management. Should one or the other not be taken here, they will still need to be taken for degree completion with NJCU.</i> | 6 |
| Total transferred credits: | | 60 (includes all above) | |
| Credits remaining to degree from NJCU: | | 60 (outlined below) | |

| COURSES TO BE TAKEN AT NJCU TO COMPLETE THE B.S. | | CR. |
|--|---|--------------|
| MGMT 211 | Principles of Management (if not taken above) | 3 |
| MKTG 231 | Principles of Marketing (if not taken above) | 3 |
| MGMT 241 | Global Business | 3 |
| MGMT 225 | Business Enterprise Applications | 3 |
| MGMT 251 | Operations & PMT Fundamentals | 3 |
| FINC 371 | Managerial Finance | 3 |
| MGMT 411 | Business Policy | 3 |
| MGMT 302 | Undergraduate Business Field Study I | 3 |
| MGMT 313 | Event and Meeting Planning Management | 3 |
| MGMT 230 | Business Communications Essentials | 3 |
| MGMT 249 | Service Management Principles | 3 |
| MKTG 361 | Consumer Relationship Marketing | 3 |
| MGMT 403 | Undergraduate Business Field Study II | 3 |
| MGMT 414 | Management Analytics | 3 |
| MGMT 491 | Contemporary Issues in Hospitality Management | 3 |
| Total credits needed in major: | | 39-45 |
| Total additional free-elective credits needed for NJCU degree completion: | | 15-21 |

* Students are encouraged to use electives for a second major or minor. See academic advisors for details.

Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: njcu.edu/transfer-events



ACBSP
Accredited
Programs



For More Information:

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