

in partnership with

NJCU SCHOOL OF BUSINESS AT FT. MONMOUTH AND JERSEY CITY

Bachelor of Science in Sports Management

Seamlessly Transfer Credits and Earn Your Degree Close to Home With Dual Admissions

The B.S. in Sports Management provides students with a combination of sport business theory and practical experience to prepare them for a successful career in the sport management industry. The U.S. Bureau of Labor Statistics predicts that job growth in sports management will grow faster than average for some areas of the field through 2026 because of expansion due to multibillion-dollar profits from the sports industry.

This dynamic program is comprised of both classroom and hands-on practice with two required internships through business field experiences. Our program immerses you in the multifaceted world of sports and entertainment where you will be exposed to the latest industry tools and best practices while mastering the contemporary digital and entrepreneurial skills that give you a competitive edge.

Why Choose NJCU For Your Degree?

- Ranked “Best Bang for Your Buck” among public universities in the Northeast with easy transfer of credits
- Classes offered close to home, online, in-person, HyFlex, and blended to fit your busy life
- Extensive and relevant degree options in high demand fields for existing job holders, business professionals and career changers alike
- Full-time NJCU business faculty teach, advise, and provide personalized support to students
- NJCU School of Business programs are accredited by ACBSP – a global standard of excellence in business education
- Access to specialized services for Middlesex College students and transfers including academic advising, special speakers and business-focused career counselors to help you find an internship or co-op close to home in a field of your choice

NJCU School of Business proudly partners with Middlesex College to offer students the opportunity to earn bachelor’s and master’s degrees in a wide range of programs previously unavailable to residents in central and southern New Jersey.

NJCU offers students a seamless path to earning a bachelor’s degree through our Dual Admissions program! See your academic advisor to begin planning your path to transfer.

Contact Information:

njcu.edu/middlesex
middlesex@njcu.edu
 201-200-3230

Turn Your A.S. Degree from Middlesex College into a B.S. in Sports Management from NJCU

PROGRAM STRUCTURE

The program will consist of 11 interdisciplinary courses known as the common core for all business disciplines (33 credits) and nine specialization courses (27 credits). *The Middlesex College A.S. in Business Administration is designed for those students who desire to transfer to a baccalaureate program in business.*

NJCU REQUIREMENT		MIDDLESEX EQUIVALENT	CR.
<i>General Education program</i>		<i>Completion of A.S.</i>	<i>Accepted</i>
ENGL 101	English Composition I	ENG 121	3
ENGL 102	English Composition II	ENG 122	3
MGMT 110	Life is Good Business	BUS 101 Introduction to Business* <i>Not required by NJCU for the major.</i>	3
ENGL 147	Effective Speaking	SPE 121 Fundamentals of Public Speaking* <i>Not required by NJCU for the major.</i>	3
MATH 164 ECON 221	Pre-calculus for Business or Analytics for Business and Economics	MAT 129 Pre-calculus	4
		MAT 131 Calculus for Business and Economics* <i>Not required by NJCU for the major.</i>	4
ECON 207	Macroeconomics	ECO 201	3
ECON 208	Microeconomics	ECO 202	3
ECON 203	Business Statistics	MAT 285	3
ACCT 251	Financial Accounting	ACC 101	3-4
ACCT 252	Management Accounting	ACC 102	3-4
MGMT 235	Business Law I	BUS 201	3
MGMT 211 MKTG 231	Principles of Management or Principles of Marketing	Business Elective (select two courses) MGT 210 or MKT 201* <i>Both courses are required for the B.S. in Sports Management. Should one or the other not be taken here, they will still need to be taken for degree completion with NJCU.</i>	6
Total transferred credits:		60 (includes all above)	
Credits remaining to degree from NJCU:		60 (outlined below)	
COURSES TO BE TAKEN AT NJCU TO COMPLETE THE B.S.		CR.	
MGMT 211	Principles of Management (if not taken above)	3	
MKTG 231	Principles of Marketing (if not taken above)	3	
MGMT 241	Global Business	3	
MGMT 225	Business Enterprise Applications	3	
MGMT 251	Operations & PMT Fundamentals	3	
FINC 371	Managerial Finance	3	
MGMT 411	Business Policy	3	
MGMT 230	Business Communications Essentials	3	
MGMT 302	Undergraduate Business Field Study I	3	
MGMT 313	Event and Meeting Planning Management	3	
MGMT 314	Facilities Management	3	
MGMT 322	Sport and Entertainment Law	3	
MGMT 320	Sponsorship and Fundraising	3	
MGMT 337	Principles of Sports Management	3	
MGMT 403	Undergraduate Business Field Study II	3	
MGMT 414	Management Analytics	3	
MGMT 490	Contemporary Issues in Sports Management	3	
Total credits needed in major:		45-51	
Total additional free-elective credits needed for NJCU degree completion:		9-15	

* Students are encouraged to use electives for a second major or minor. See academic advisors for details.

Ready to Take the Next Step?

At NJCU, we offer many different ways for you to get the answers you need to move forward with your educational and professional goals. Connect with NJCU School of Business and Admissions representatives at an upcoming event tailored just for you. We offer everything from informal online coffee chats, to virtual instant decision days, Zoom webinars, Instagram Live chats, guest speaker sessions, and more.

For more information on upcoming events, visit: njcu.edu/transfer-events



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Programs



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