Virtual Business Research Showcase Competition

May 13, 2022 | 2:30 PM – 5:00 PM

Call for Participants

The Business and Economics Research Committee (BERC) will host the 10th Business Research Showcase Competition on May 13, 2022. This event will be held fully online via Zoom, due to the COVID-19 situation. This competition offers undergraduate and graduate students a unique forum to *present their research*, and compete for prizes. Participants are requested to submit research from a class project and/or individual capstone projects.

The competition consists of two tracks[1]. Participants are requested to submit their research to one of these two tracks. Your mentor (professor) can advise you on the track.

- **Track 1: Analytics** (2 winners)
  Quantitative research methods such as descriptive analytics, regression analysis, predictive analytics, machine learning, or other big data analytics.

  1st Prize $150   2nd Prize $100

- **Track 2: Others** (2 winners)
  Case analysis, content analysis, essays, and qualitative research methods such as interviews, focus groups etc.

  1st Prize $150   2nd Prize $100

All accepted submissions will receive a certificate of participation.

How to participate?

Step 1: Submit a Research Abstract here by May 6, 2022

Step 2: Submit Presentation Slides here by May 11, 2022

Step 3: Present your research virtually at the Competition on May 13, 2022

Abstract should be **no more than 200 words** to describe: the research problem and motivation, background and related work, approach/method, results, and contributions.

PPT Slides should be **no more than 10** to include: title page, the research problem and motivation, background and related work, approach/method, results, and contributions, and references.

Students can also visit **competition website** for more information. For any additional information, please contact Dr. Cohen at ncohen@njcu.edu.

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[1] Tracks may be grouped together if we do not receive enough submission in each track