



12th Business Research Showcase Competition

May 14, 2024 | 2:00 PM – 5:00 PM

Call for Participants

The Business and Economics Research Committee (BERC) will host the 12th Business Research Showcase Competition on May 14th, 2024. This event will be held in person with online options via Zoom. This competition offers undergraduate and graduate students a unique forum to *present their research*. Participants are requested to submit research from a class project and/or individual capstone projects.

Participants are requested to submit their research to one of these two tracks. Your mentor (professor) can advise you on which track to apply.

- **Track 1: Quantitative**

Quantitative research methods such as descriptive analytics, regression analysis, predictive analytics, machine learning, or other big data analytics.

- **Track 2: Qualitative**

Case or content analyses, essays, and qualitative research methods such as interviews, focus groups etc.

How to participate in the competition?

1. Submit a research abstract [here](#) by May 7, 2024
2. Submit presentation slides [here](#) by May 12, 2024
3. Present your research (online or in-person) at the competition on May 14, 2024

Abstract should be **no more than 200 words** and describe the research problem and motivation, background and related work, approach/method, results, and contributions.

PPT Slides should include **no more than 10 slides** and show the title page, the research problem and motivation, background and related work, approach/method, results, and contributions, and references.

Poster competition

Participants are requested to submit their research poster (dimensions are 36” wide x 24” high). You can find tips for poster creation and templates [here](#). You will need to upload a PDF file of your poster to register for the competition.

How to participate in the poster competition?

1. Submit a PDF file of your poster [here](#) by May 7, 2024. Once received, we will add it on the [competition website](#).
2. Attend the competition (online or in-person) on May 14, 2024 to show your poster.

All accepted submissions will receive a certificate of participation.

Students can also visit [competition website](#) for more information. For any additional information, please contact us at ncohen@njcu.edu.