



## 11<sup>th</sup> Business Research Showcase Competition

May 19, 2023 | 2:00 PM – 5:00 PM

### Call for Participants

The Business and Economics Research Committee (BERC) will host the 11<sup>th</sup> Business Research Showcase Competition on May 19<sup>th</sup>, 2023. This event will be held online via Zoom. This competition offers undergraduate and graduate students a unique forum to *present their research*. Participants are requested to submit research from a class project and/or individual capstone projects.

Participants are requested to submit their research to one of these two tracks. Your mentor (professor) can advise you on which track to apply.

- **Track 1: Quantitative**

Quantitative research methods such as descriptive analytics, regression analysis, predictive analytics, machine learning, or other big data analytics.

- **Track 2: Qualitative**

Case or content analyses, essays, and qualitative research methods such as interviews, focus groups etc.

### How to participate in the competition?

1. Submit a research abstract [here](#) by May 9, 2023
2. Submit presentation slides [here](#) by May 16, 2023
3. Present your research at the online competition on May 19, 2023

**Abstract** should be **no more than 200 words** and describe the research problem and motivation, background and related work, approach/method, results, and contributions.

**PPT Slides** should include **no more than 10 slides** and show the title page, the research problem and motivation, background and related work, approach/method, results, and contributions, and references.

All accepted submissions will receive a certificate of participation.

Students can also visit [competition website](#) for more information. For any additional information, please contact Dr. Cohen at [ncohen@njcu.edu](mailto:ncohen@njcu.edu).