

## Virtual Business Research Showcase Competition

May 14, 2021 | 2:00 PM – 5:00 PM

### Call for Participants

The Business and Economics Research Committee (BERC) will host the 8<sup>th</sup> Business Research Showcase Competition on May 14, 2021. This event will be held fully online via Zoom, due to the COVID-19 situation. This competition offers undergraduate and graduate students a unique forum to **present their research**, and compete for prizes. Participants are requested to submit research from a class project and/or individual capstone projects.

The competition consists of two tracks. Participants are requested to submit their research to one of these two tracks. Your mentor (professor) can advise you on the track.

- **Track 1: Analytics** (2 winners)  
Quantitative research methods such as descriptive analytics, regression analysis, predictive analytics, machine learning, or other big data analytics.  
1<sup>st</sup> Prize \$150      2<sup>nd</sup> Prize \$100
- **Track 2: Others** (2 winners)  
Case analysis, content analysis, essays, and qualitative research methods such as interviews, focus groups etc.  
1<sup>st</sup> Prize \$150      2<sup>nd</sup> Prize \$100

All accepted submissions will receive a certificate of participation.

### How to participate?

**Step 1:** Submit a Research Abstract [here](#) by May 7, 2021

**Step 2:** Submit Presentation Slides [here](#) by May 11, 2021

**Step 3:** Present your research virtually at the Competition on May 14, 2021

**Abstract** should be **no more than 200 words** to describe: the research problem and motivation, background and related work, approach/method, results, and contributions.

**PPT Slides** should be **no more than 10** to include: title page, the research problem and motivation, background and related work, approach/method, results, and contributions, and references.

Students can also visit [competition website](#) for more information.

You will receive an email that confirms your submission, and acceptance. If you don't receive the receipt, please contact the *committee chair*, Dr. Prashanth Ravula at [pravula@njcu.edu](mailto:pravula@njcu.edu).

BUSINESS AND ECONOMICS RESEARCH COMMITTEE AT NJCU

The committee would like to thank Dr. Bernard McSherry, the founding Dean of School of Business, for his support.