

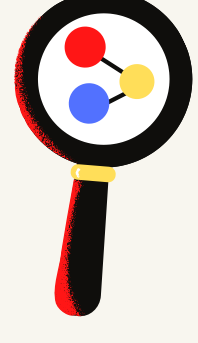
# WHAT CAN YOU DO WITH A MARKETING DEGREE?



# LOTS!

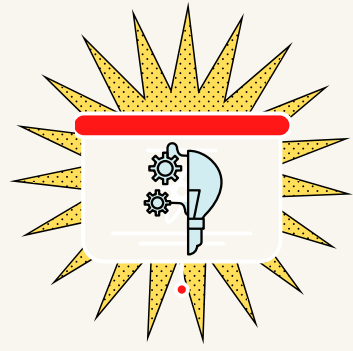
## Marketing Research and Consumer Behavior

Marketing Research Director ~ Field Service Director ~ Research Analyst ~ Research Project Director ~ Associate Research Director ~ Research Department Manager ~ Insights Analyst ~ Market Research Interviewer ~ Marketing Data Analyst ~ Product Research Analyst ~ Qualitative Research Assistant ~ Qualitative Researcher ~ Consumer Research Associate ~ Moderator ~ Survey Science Research Assistant ~ Consumer Insight Specialist ~ Consumer Insight Coordinator ~ Behavioral Scientist ~ Market Research Manager (Polling) ~ Social Strategist ~ Experience Research Manager ~ Customer Experience Analyst ~ Consumer Foresight Analyst



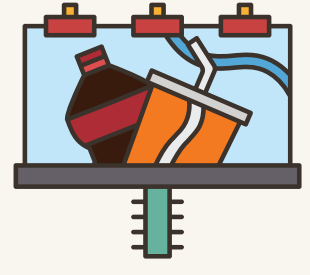
## Product Development

Brand Managers ~ Product Manager ~ Portfolio Marketing Manager ~ Product Marketing Manager ~ Senior Product Marketing Manager ~ Solutions Marketing Manager ~ New Product Development Manager ~ Product Development Assistant ~ Product Development Project Manager



## Advertising and Sales Promotion

Creative Designer ~ Account representative ~ Account Coordinator ~ Assistant Account Executive ~ Account Supervisor ~ Advertising Research Director ~ Advertising Manager ~ Advertising Sales Manager ~ Graphic Designer ~ Copywriter ~ Media Planning ~ Sales Promotion Specialist ~ Sales Promotion Executive ~ Content Creator ~ Content Strategist ~ Content Marketing Manager ~ Creative Assistant ~ Creative Director ~ Campaign Manager



## Public Relations and Customer Service

Media Relations ~ Celebrity Spokesperson ~ International Relations ~ Community Relations ~ Employee Relations ~ Consumer Affairs ~ Investor Relations ~ Government Relations ~ Customer Service Representatives ~ Communications Manager ~ Brand Ambassador ~ Analyst Relations Manager ~ Analyst Relations Specialist ~ Corporate Communications Assistant ~ Corporate Communications Manager ~ Multimedia Communications Specialist ~ Analyst Relations Manager ~ Analyst Relations Specialist ~ Publicity Assistant



## Industrial Wholesale and Direct Sales

Sales Representative ~ Sales Managers ~ Purchasing Agents ~ Merchandise Brokers ~ Trade Show Managers



## Marketing Management

Marketing Manager ~ Marketing Supervisor ~ Marketing Associate ~ Marketing Assistant ~ Marketing Representative ~ Marketing Analyst ~ Brand Manager ~ Growth Marketing Manager ~ Marketing And Promotions Manager ~ Brand Activation Manager ~ Brand Marketing Manager ~ Brand Strategist ~ Director Of Brand Marketing ~ Director Of Brand Strategy ~ Chief Marketing Officer



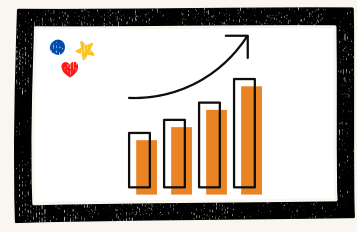
## Global Marketing

Global Product Manager ~ Global Marketing Director ~ Global Product Manager ~ Global Marketing Specialist ~ Global Partner Marketing Manager ~ Global Marketing Operations Director ~ Global Integrated Marketing Director ~ Global Marketing Innovation Manager ~ International Marketing And Sales Manager ~ International Marketing Manager ~ International Retail Marketing Director ~ International Brand Manager



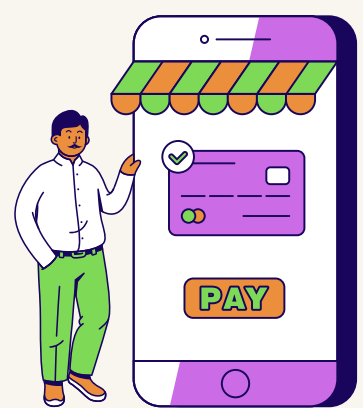
## Education & Consulting

Marketing Instructor ~ Marketing Professor ~ Marketing Consultant ~ Marketing Advisor ~ Product Development Implementation Consultant



## E-commerce

Digital Marketing Manager ~ Creative Director ~ Marketing Technologist ~ Social Media Coordinator ~ Social Media Strategist ~ SEO Specialist ~ SEO Strategist ~ SEO/Marketing Manager ~ Community Manager ~ Digital Media Manager ~ Web Marketing Manager ~ Web Marketing Specialist ~ Internet Marketing Specialist ~ Paid Search Manager ~ Pay-Per-Click Manager ~ SEM Manager ~ SEM Specialist ~ Campaign Manager ~ Demand Generation Manager ~ Director Of Email Marketing ~ Ecommerce Content Specialist ~ Ecommerce Marketing Analyst ~ Ecommerce Marketing Director ~ Ecommerce Marketing Manager ~ Email Developer ~ Email Marketer ~ Email Marketing Strategist ~ Email Operations Manager ~ Online Brand Ambassador



## Partner Marketing

Affiliate Marketing Manager ~ Channel Marketing Director ~ Corporate Partnership Marketing Manager ~ Director Of Influencer Marketing And Partnerships ~ Partner Marketing Advisor ~ Partnership Marketing Director ~ Partnership Marketing Manager

