

# NJCU Online Catalog Senate Presentation

November 13, 2017

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Assistant Provost for Undergraduate Experience, *Interim*



NJCU

# Catalog Implementation Team

Monica Almonor, Meg Nugent Dwyer, Sue Gerber,  
Jimmy Lau, Sherrie Madia, Karen Morgan (Team Lead),  
Benjamin Rohdin, Ritu Shastri, Lourdes Sutton, Allison  
Thornton



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# Content and Data Generation/Input Team


- Deans, Department Chairs, Faculty
- Institutional Effectiveness
- University Advisement Center/Office of Military and Veterans Service
- Marketing and Communications Division
- Registrar's Office
- Office of Enrollment Management
- Department of Information Technology



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# What We've Done

- Evaluated internal update processes
- Assessed vendor software
- Evaluated solutions
- Checked references from various universities/colleges
  - Feedback across Provost, Registrar, Academic Departments, Faculty
- Selected CourseLeaf as a recommended solution



**COURSELEAF**  
Collaborating with colleges and universities to enhance the catalog, curriculum and scheduling management process across campus.

UNIVERSITY OF ILLINOIS, PHOTOGRAPH BY LARRY KANFER

SOLUTIONS THAT FIT YOUR UNIQUE INSTITUTION

CATALOG CURRICULUM SECTION SCHEDULER

**Leepfrog Technologies, CourseLeaf**

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# Why Change?

- Stronger student focus (accessibility)
- Manual/cumbersome process
- Enhanced update process
- Inconsistent data (catalog → curriculum → SIS)



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# NJCU Online Catalog

- Customized/tailored
- Streamlined/efficient
- Easy to use
- Tracks changes
- Tracks status
- Workflow
- Accuracy reports



## New Jersey City University

The University campus is located in Jersey City, a highly urbanized area, with a population of over 260,000. The University is within thirty minutes of the cultural and entertainment centers of New Jersey and within easy reach of both summer and winter recreation areas. The Statue of Liberty, Liberty State Park, and Liberty Science Center are very near the campus.

HOME > UNDERGRADUATE

## Undergraduate

### About the Catalog

The Undergraduate Catalog of New Jersey City University is published on an annual basis and presents announcements regarding general information, academic regulations, and/or academic programs extant at the date of publication. The University reserves the right to change any of its announcements, regulations, or requirements at any time without notice or obligation. The procedures, policies, and/or fees are subject to change. Further, this information does not constitute a contract, and the University reserves the right for any reason to cancel or modify any course or program listed herein, or to make changes in any of the material contained herein at any time. Individual course offerings and programs may vary from year to year as circumstances dictate.

HOME > GRADUATE

## Graduate

### About the Catalog

The Graduate Catalog of New Jersey City University is published on an annual basis and presents announcements regarding general information, general academic regulations, and/or academic programs extant at the date of publication. The University reserves the right to change any of its announcements, regulations, or requirements at any time without notice or obligation. Further, this information does not constitute a contract, and the University reserves the right for any reason to cancel or modify any course or program listed herein, or to make changes in any of the material contained herein at any time. Individual course offerings and programs may vary from year to year as circumstances dictate.

Each student will be governed by the specific program requirements that are in effect at the time of matriculation. The graduate procedures, policies, regulations, and fees are subject to change. The University will endeavor to keep students informed of changes in policies and procedures. Each student, however, is responsible for keeping informed of and complying with policies and procedures. For the most current information about course offerings, academic programs, policies, and regulations, students are directed to the University website at [www.njcu.edu](http://www.njcu.edu).

Failure to read the Graduate Catalog and information on the University's website does not excuse a student from the requirements and regulations described therein.

The Office of the Provost and Senior Vice President is responsible for the preparation of the content of this publication.

2017-2018 Edition

#### Undergraduate

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# NJCU Online Catalog

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- Search & Navigation
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  - 2017-2018 ([pdf](#)) ([html](#))
  - 2018-2019 ([pdf](#)) ([html](#))
  - 2019-2020 ([pdf](#)) ([html](#))



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# Migration and Transformation

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HOME > UNDERGRADUATE > WILLIAM J. MAXWELL COLLEGE OF ARTS AND SCIENCES > MATHEMATICS

## Mathematics

Overview Faculty Programs Courses

Karnoutsos Hall, Room 506

201-200-3201

<http://www.njcu.edu/department/mathematics>

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## Mathematics

Overview Faculty Programs Courses

### Mathematics (MATH)

#### MATH 192 Calculus and Analytic Geometry I (4 Credits)

This course presents a study of differential calculus of polynomial and trigonometric functions, applications of differentiation including maximum minimum problems and Newton's Method and Rolle's Theorem. Anti-differentiation, definite, and indefinite integrals are also involved. This course is part of 12 semester hour sequence in Calculus for Pre-Engineering students.

Pre/Co-Requisite(s): MATH 175 Enhanced Precalculus or MATH 165 Pre Calculus

#### MATH 193 Calculus and Analytic Geometry II (4 Credits)

This course deals with the applications of the definite integral including area and volume problems, surface area, and work problems. Logarithmic and Exponential Functions, Hyperbolic Functions, Techniques of Integration, L'Hopital's Rule, and Infinite Series are also included.

#### MATH 200 Calculus for Business (3 Credits)

Course introduces the student to the role of calculus in business. Topics include: limits, continuity, derivatives and applications, and integration and applications.

Pre-Requisite(s): MATH 164

#### MATH 205 Problem Solving (3 Credits)

This course seeks to prepare education majors to pass the national test required for teacher certification. Provides a thorough review of problem solving skills through Pre-Calculus for others.

Pre-Requisite(s): MATH 112 Intermediate Algebra or equivalent.

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## Mathematics

Overview Faculty Programs Courses

Various discipline-specific concentrations that will prepare students for multiple fields of employment or areas of additional undergraduate/graduate study are noted below. Course requirements for each concentration are explained in detail. The requirements for graduation, in addition to completion of the major area, are listed on "[Undergraduate Degree Requirements](#)."

- Mathematics, B.A.
- Mathematics—Teacher Certification, B.A.
- Mathematics—Concentration: Actuarial Science, B.A
- Mathematics, Minor

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## Mathematics

Overview Faculty Programs Courses

#### Beimnet Teclezghi, Chairperson

*Professor of Mathematics*

Asmara University, B.A.; Addis Ababa University, M.S.; University of Arkansas, Ph.D.

#### Deborah Bennett

*Professor of Mathematics*

University of Alabama, B.S.; George Washington University, M.S.; New York University, Ph.D.

#### Gunhan Caglayan

*Assistant Professor of Mathematics*

University of Georgia, Ph.D.

#### James Camacho

*Professor of Mathematics*

Polytechnic University (New York), B.S., M.S., Ph.D.



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# Migration and Transformation

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HOME > GRADUATE > SCHOOL OF BUSINESS > MARKETING > MARKETING, M.B.A.

## Marketing, M.B.A.

Overview Requirements Degree Map

The MBA Marketing specialization provides individuals with a rich understanding of traditional and contemporary marketing thought and best practices. Traditional fundamentals include marketing research and brand management. The importance of recognizing the needs of consumers of diverse backgrounds as a fact of a modern multi-cultural market is emphasized. Students use sophisticated quantitative analysis and accounting skills to evaluate marketing research and e-business issues.

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## Marketing, M.B.A.

Overview Requirements Degree Map

Admission Requirements:

- The completion of a Bachelor's degree.
- The minimum requirement for admission to the MBA / MS programs is 3.0 (Effective spring 2014)
- Students whose undergraduate GPA is between 2.75-2.99 will be considered for admission and matriculation with the following conditions:
- Business undergraduate majors with a GPA below 3.0 (2.75-2.99) must take the GMAT and attain a score of 560 (50th percentile) or better. Or, must take Graduate Business Essentials in the first semester and attain a grade of B to continue in the MS or MBA program.
- NJCU business graduates with GPA 2.75-2.99 must also get a recommendation from the business unit coordinator or a senior faculty member of their major.
- Non-business majors must have a GPA of 2.75 or better and must take Graduate Business Essentials in the first semester and attain a grade of B to continue in the MS or MBA program.
- Meet all minimum requirements of the Graduate Studies Office. These requirements include: completed application; transcripts; recommendation letters; essay; resume; and GMAT test results. An interview may be requested.
- Additional requirements for international students include: Test of English as a Foreign Language (TOEFL) test result, and Educational Credential Evaluators (ECE), or World Education Services (WES) evaluation of international transcripts.
- Graduate courses from other institutions may be accepted with approval of the Graduate Business Department.

Prerequisite Requirements: <sup>1</sup> 6

ACCT 601	Financial Accounting I	3
FINC 603	Quantitative Methods For Business Decisions	3

Required Courses: 21

FINC 606	Managerial Economics	3
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## Marketing, M.B.A.

Overview Requirements Degree Map

FIRST YEAR		
SEMESTER 1		CREDITS
FINC 606	Managerial Economics	3
MGMT 611	Behavioral Issues and Ethics in Management	3
Credits		6
SEMESTER 2		
FINC 607	Corporate Financial Management	3
MGMT 612	Global Strategic Management	3
Credits		6
SECOND YEAR		
SEMESTER 1		
FINC 613	Decision Analysis	3
MKTG 615	Contemporary Marketing Perspectives: Trends, Strategies and Practice	3
Credits		6
SEMESTER 2		
MKTG 731	New Products and Services Development	3
MKTG 732	E-Marketing	3

# Migration and Transformation

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## Marketing, M.B.A.

**Overview** | Requirements | Degree Map

FIRST YEAR		CREDITS
	Managerial Economics	3
	Behavioral Issues and Ethics in Management	3
	Credits	6
FINC 607	Corporate Financial Management	3
MGMT 612	Global Strategic Management	3
	Credits	6
SECOND YEAR		CREDITS

**FINC 607 Corporate Financial Management (3 Credits)**  
This course provides an advanced level overview of principles and practices used by the finance professional. In particular, it covers the financial environment, utilizing net present value (NPV), valuation of financial assets, project analysis, opportunity cost of capital, risk and return, capital budgeting, debt and dividend policies, mergers, and planning.  
**Pre-Requisite(s):** [ACCT 601](#) or BUSI 601

**2017-2018 Edition**

**Undergraduate**

**Graduate**

- Academic Calendar
- Academic Policies and Procedures
- William J. Maxwell College of Arts and Sciences
- Deborah Cannon Partridge Wolfe College of Education
- College of Professional Studies

**School of Business**

- Accounting
- Finance
- Management
- Marketing
- [Marketing, M.B.A.](#)

**Emeriti**

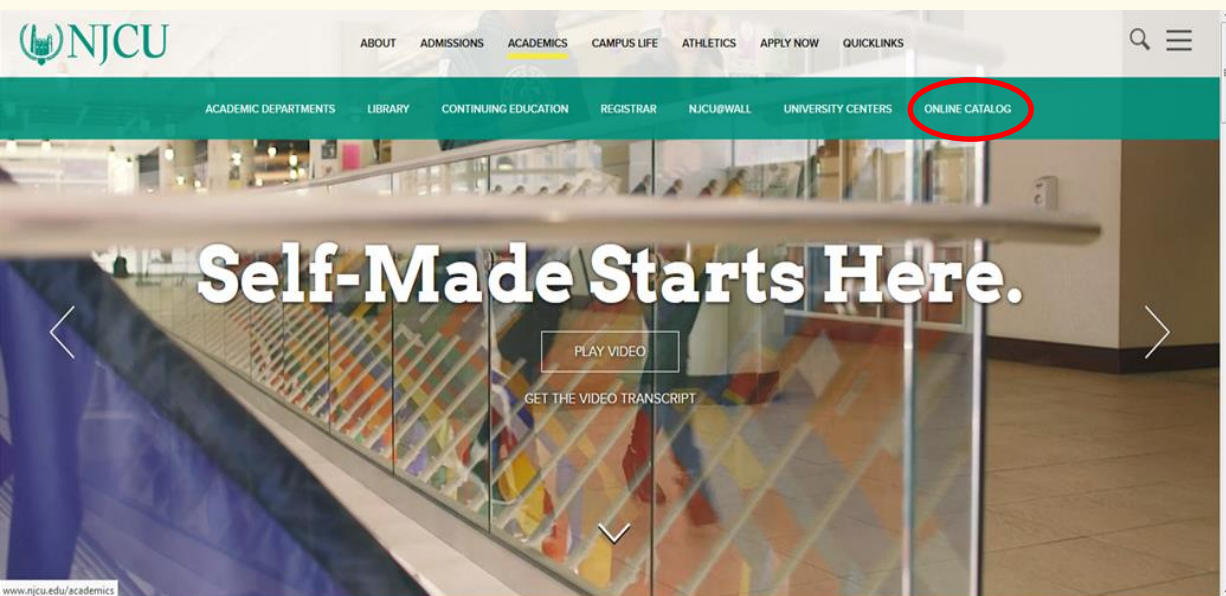
- Equal Opportunity/Non-discrimination Statement
- Affirmative Action Statement

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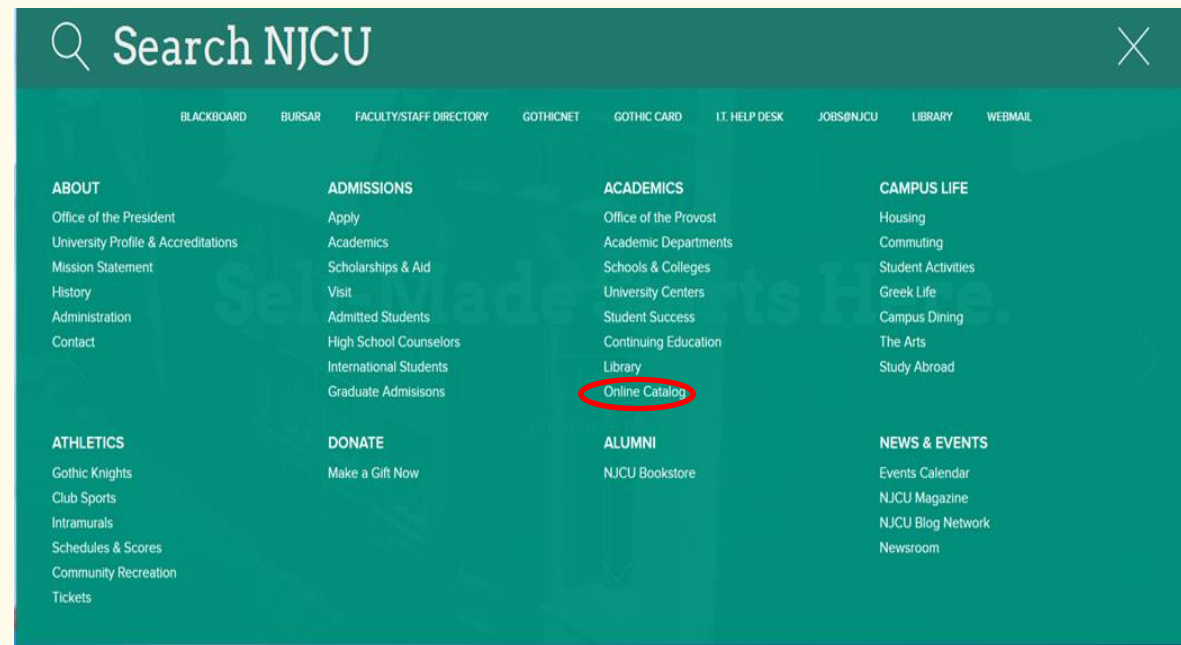
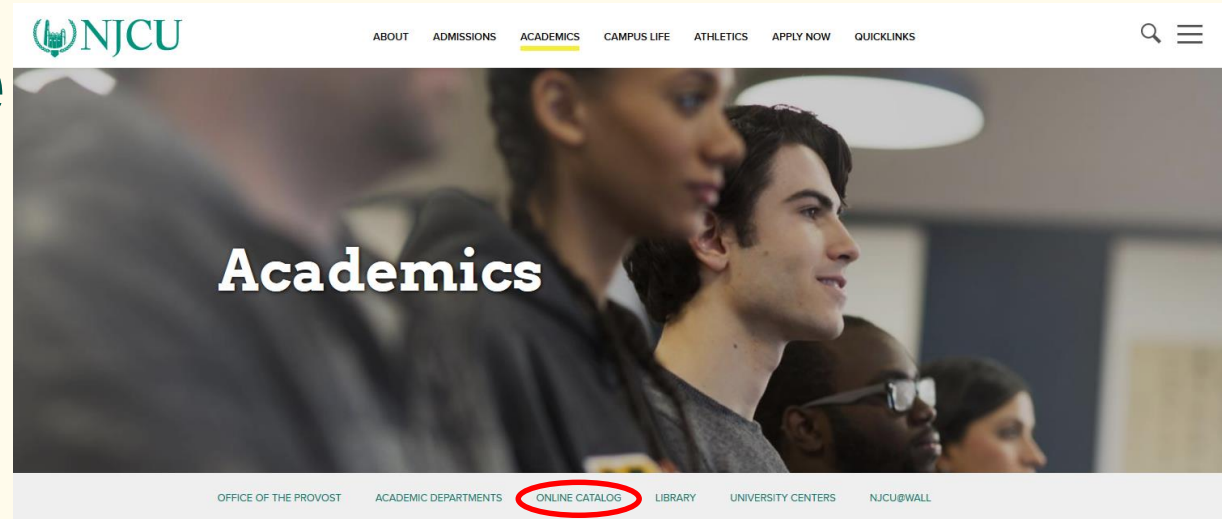


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# Access via NJCU Website



<https://catalog.njcu.edu/>



# Thank You.

Additional feedback or inquiries:

[catalog@njcu.edu](mailto:catalog@njcu.edu)