



Presidential Update  
October 14, 2020



**TOP RANKED**  
Best Bang for the Buck for 2019  
Among Northern Universities



**TOP RANKED IN NJ**  
For Economic Diversity Among  
Regional North NJ Universities



**TOP RANKED IN NJ**  
For Ethnic Diversity Among Regional  
North NJ Universities



**TOP RANKED**  
For Social Mobility in Regional North NJ  
Universities



**RANKED FIFTH**  
Top 25 Best Value Online Fire Science  
Degrees 2019



**BEST COLLEGES**  
Ranked 8th in Nation for Best Online  
Bachelor's in Fire Science Programs  
of 2020



**TOP RANKED**  
For College Affordability\* Among  
Online Instructional Technology  
Program in the U.S.



**MILITARY FRIENDLY®**  
‘20-21 Military Friendly®  
School Designation  
For the Support of Veterans and the  
Military Community



**WASHINGTON MONTHLY**  
#121 Master's University  
“What They Do for Our Country”



**BEST NURSING COLLEGES**  
Ranked in the Top 10% Nationally



**NURSE JOURNAL**  
Ranked NJCU 6th Best Nursing  
Program in New Jersey



**INTELLIGENCE COMMUNITY  
CENTER FOR ACADEMIC  
EXCELLENCE AND NATIONAL  
CENTER OF ACADEMIC  
EXCELLENCE IN CYBER DEFENSE**  
Security Studies Program has Federal  
Designations in Both Cyber Security  
and Intelligence



**HISPANIC SERVING INSTITUTION**  
Minority Serving Institution



**CHRONICLE OF HIGHER  
EDUCATION**  
#17 Greatest Racial  
Diversity Among Managers



# NJCU VOTES

Vote and Make Your Voice Heard

**Young Voters Are 1/2 Our Population. That Makes You Powerful. Your Vote Matters.**

*In New Jersey, the deadline to register to vote in November's presidential election is October 13, 2020.*

[REGISTER OR CHECK REGISTRATION HERE](#)

# Title V Grant

NJCU has received a five-year **Title V** grant for **\$2,997,125** (\$2,700,434 [90%] for *student services*). It is the first grant of this level received since Proyecto STEM in 2016.

The project goal: Improve the enrollment, persistence, graduation and postsecondary success of Hispanic and low-income students at NJCU.

- Title: *On PACE* for STEM Success: Personal, Academic & Career Enhancement at an Urban Public HSI
- Award: Source: U.S. Education Department “Developing Hispanic-Serving Institutions” Program (Title V, Part A)
- Duration: October 1, 2020 through September 30, 2025
- Project Director: **Dr. John Grew**
- Activity Directors: **Drs. Reed Carroll & Alberto Pinkas**
- Departments: Biology, Chemistry, Computer Science, Earth Science, Finance, Math, Physics, Psychology

# Student Affairs Grants

NJCU has been awarded the following grants:

The U.S. Department of Education announced that New Jersey City University (NJCU) will receive a federal Student Support Services (SSS) grant worth over **1.5 million dollars** to continue supporting first-generation, low-income, and students with disabilities. The SSS program at NJCU, known as the TRiO Learning Community (TLC), has been in existence for twenty-three years and has assisted hundreds of students with earning a degree.

Child Care Access Means Parents in School Program (CCAMPIS): **\$85,000** (\$33K of this for grants for students for day care services) Supports the participation of low-income parents in postsecondary education through the provision of campus-based childcare services.

# Key Partnerships

## Community College Partnerships

	Bachelors Programs
<b>Middlesex County College (MCC)</b>	Dual Admissions programs and Bachelor degree, B.S. National Security Studies
<b>Brookdale Community College (BCC)</b>	Undergrad and graduate degree programs and Cyber Security
<b>Camden Community College (CCC)</b>	B.S. Fire Science
<b>Hudson County Community College (HCC)</b>	Dual Admissions program, B.S. Health Sciences-Community Health; B.A. and B.S. Teacher Ed.; Nursing
<b>Ocean County College (OCC)</b>	Business programs, Nursing Education, Criminal Justice, Security Studies
<b>Bergen County College</b>	Business programs, Criminal Justice, Security Studies, * Cyber Security
<b>Mercer County College</b>	Business programs, Criminal Justice, Security Studies, * Cyber Security, * Nursing
<b>Union County College</b>	* Security Studies, * Cyber Security
	<i>* indicates programs in developing stages</i>

# New Academic Programs

## NEW ACADEMIC PROGRAMS

Bachelors Programs	Masters Programs	Minors
B.S. Cybersecurity *	M.S. Financial Technology	Business Analytics and Data Science
B.A. Sustainability Studies	B.A./M.A. Teacher Education with Triple Certification	East Asian Studies, Modern Languages
B.S. Business Analytics and Data Science	M.S. Business Analytics and Data Science	Ethics, Philosophy and Religion
B.A./M.A. in Teacher Education with Triple Certification		Astronomy
B.S. Hospitality Management	<b>Specializations/Concentrations</b>	Urban Studies
B.S. Sports Management	Autism Spectrum Disorders	Middle Eastern Studies
B.S. Entrepreneurship	Earth Science	Accounting
B.S. Supply Chain, Logistics, and Maritime Port Management	Actuarial Science	Cinema Studies
BFA Dance Partnership with Joffrey Ballet School	Nursing Education	Entrepreneurship
B.S. Exercise Science	Early Childhood Education-Infant Toddler	Military Science
	School Nurse	Marketing
<b>Doctorate in Education</b>	Global Business	Social Media Marketing
Community College Leadership	M.A. in Special Education (Teacher of Students with Disabilities Eligibility and a Specialization in Autism Spectrum Disorders)	Public Relations
		GIS
		Global Studies
		Sexuality & Queer Studies

# Music, Dance and Theater



Ensemble on campus (Concert Choral-Dr. Prowse. Divided in few smaller groups. Using GSUB multipurpose room)



## Middle States Visit – Dates

The Team will “be here” starting October 18<sup>th</sup> and will “leave” on October 21<sup>st</sup> after the readout.

The readout will take place at 10am on Wednesday 10/21. Zoom instructions will be sent to campus for anyone who wants to attend.

# Middle States Visit – Priority I

## Student Success Priority

Ensuring that all students:

- Have access to affordable education
- Experience rigorous programs that prepare them for careers or further education
- Interact with an accomplished faculty
- Have access to comprehensive support services
- Have opportunities to participate in robust co-curricular experiences
- Develop competency in the university-wide student learning outcomes
- Develop competency in their discipline(s)
- Progress consistently through their studies
- Graduate in a timely manner

### *Related Standards*

- I – Mission and Goals
- III – Design and Delivery of the Student Learning Experience
- IV – Support of the Student Experience
- V – Educational Effectiveness Assessment

# Middle States Visit – Priority II

## Campus Climate Priority

Ensuring that:

- The campus environment is safe, secure, and invigorating for all
- Civility and respect are adhered to in all interactions
- Transparency and effective communication are promoted
- There is broad inclusion in decision-making
- Collaboration and mutual accountability are encouraged
- There is support for faculty, staff, and administrator excellence
- A sense of belonging is fostered for all in the campus community

### *Related Standards*

- I – Mission and Goals
- II – Ethics and Integrity
- VI – Planning, Resources, and Institutional Improvement
- VII – Governance, Leadership, and Administration

# Middle States Visit – Standards

- **Standard I: Mission and Goals**
- **Standard II: Ethics and Integrity**
- **Standard III: Design and Delivery of the Student Learning Experience**
- **Standard IV: Support of the Student Experience**
- **Standard V: Educational Effectiveness Assessment**
- **Standard VI: Planning, Resources, and Institutional Improvement**
- **Standard VII: Governance, Leadership, and Administration**

# THE STRATEGIC PLANNING FRAMEWORK

- NJCU has elected to partner with Deloitte, a world-wide leader in consulting, with practices in business, government/municipalities, higher education, and sports, to name a few.
- By choosing Deloitte, NJCU will leverage the firm's extensive capabilities and resources to develop a strategic plan that optimizes market penetration, enhances the business model, and builds the university brand.

# THE STRATEGIC PLANNING - FOCUS GROUPS

- The information gathering portion of the strategic planning process is nearing its conclusion.
- Thank you to the nearly 600 faculty, staff, students, Trustees, alumni, Foundation Directors, Advisory Council and community members who volunteered to participate in the strategic planning process through one of three vehicles:
  - Online Survey
  - Town Hall
  - Focus Group Interview.

# THE STRATEGIC PLANNING - FOCUS GROUPS

- Once the input from the surveys has been examined and categorized, a second online survey will be distributed later this month, in order to further refine the emerging themes from which a narrative will be developed and socialized.
- As with the first survey, town hall, and focus groups, every member of the NJCU community will be invited to provide input into the strategic planning process via the second online survey.

# THE STRATEGIC PLANNING - FOCUS GROUPS

- It is expected that the strategic planning process will conclude at the end of the calendar year and it will also have included:
  - Results from the Civility and Shared Governance Task force
  - The Middle States Re-Accreditation Process
  - Our EDI work with our Consultants
  - Additional bodies across the University



# COVID-19 Response Protocol

The university has outlined a process for any resident or commuter student, as well as faculty and staff at NJCU who is determined to be either a presumptive positive case or a confirmed positive case.

**Positive Case:** Tested positive for COVID-19

**Presumptive Positive:** Presumed positive through active or passive monitoring

**Active Monitoring:** Temperature screening for fever

**Passive Monitoring:** Daily surveys and/or self-assessments

*The decision to close part or all of the school is determined by the JCHD in conjunction with New Jersey Department of Health using guidance and criteria set by CDC, WHO and State of New Jersey.*

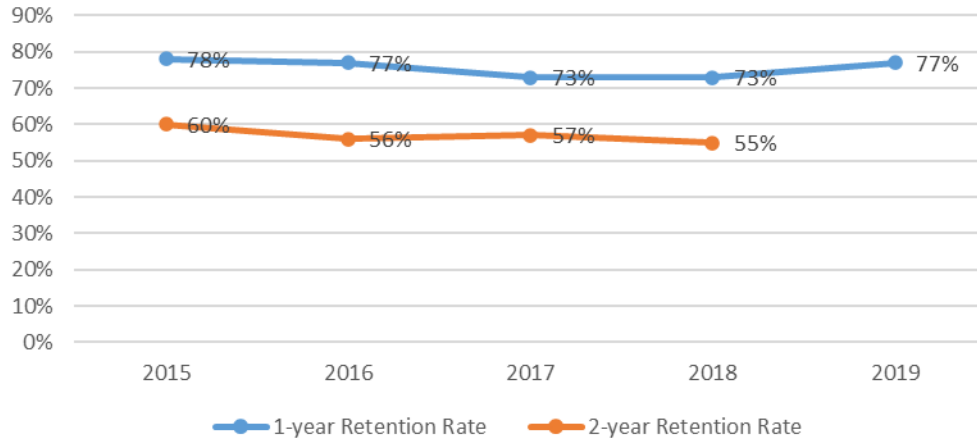
# COVID – Student Data

<b>NJCU Population Seen by Diligent Urgent Care Updated: 10/12/20</b>	
# Students Seen on Telemed	4706 (about 200 duplicates)
# Faculty Seen on Telemd	135
Rapid Tests Used	50
# of Students & Faculty Tested W/ Rapid Test	61
# of Students Referred for Isolation/Quarentine	0

# Enrollment Update

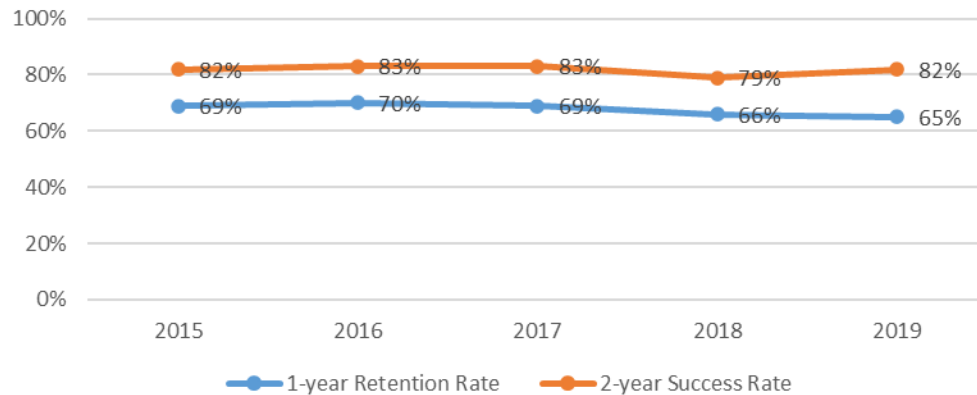
	Fall 2019	Fall 2020	Difference	Percent
	Census	Census		Change
New Freshmen	1,008	1,076	68	6.7%
New Transfer	717	624	-93	-13.0%
New Readmits	247	194	-53	-21.5%
Continuing Undergraduate	4,165	3,948	-217	-5.2%
<b>Total Undergraduate</b>	<b>6,137</b>	<b>5,842</b>	<b>-295</b>	<b>-4.8%</b>
New Graduate	677	626	-51	-7.5%
Continuing Graduate	1,137	1,080	-57	-5.0%
<b>Total Graduate</b>	<b>1,814</b>	<b>1,706</b>	<b>-108</b>	<b>-6.0%</b>
<b>Grand Total</b>	<b>7,951</b>	<b>7,548</b>	<b>-403</b>	<b>-5.1%</b>

### Full-time Freshman Retention Rates by Cohort year



# Retention Update

### Full-time Transfer Retention and Success Rate by Cohort



# NJCU FY2021 Operating Budget/Forecast Update

		Note #1	Note #2	Note #3	Note #4	Note #5	Note #6	Note #7	
BUDGET CATEGORY	FY2021 Approved Budget	7/1/2020 Adjustment - Furlough Program	7/8/2020 Adjustment - OMB Allocation	7/15/2020 Adjustment - COVID19 Purchases	7/22/2020 Adjustment - Pending OMB Allocation	7/31/2020 Adjustment - Enrollment Adjustment (UG/GR)	8/15/2020 OMB Allocation Adjustments	8/30/2020 NJCU Scholarship/ Housing	FY2021 Revised Budget
<b>REVENUE SUMMARY</b>									
Total State Support - Baseline	\$26,672,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$26,672,000
Total State Support - Outcomes Based	\$1,772,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,772,000
Total State Support - Fringe	\$22,341,790	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$22,341,790
LOSS of State Support - Baseline	(\$5,910,000)	\$0	\$2,909,400	\$0	\$0	\$0	\$0	\$0	(\$3,000,600)
LOSS of State Support - Fringe	(\$2,345,492)	\$0	\$880,836	\$0	\$0	\$0	\$0	\$0	(\$1,464,655)
Total Tuition	\$95,195,745	\$0	\$0	\$0	\$0	(\$2,175,121)	\$0	\$0	\$93,020,624
Total Program Fees	\$475,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$475,000
Total Other Operating Revenues	\$2,700,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,700,000
Total Auxiliary Services	\$4,018,630	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$4,018,630
Total Other Non-Operating Revenues	\$9,275,000	\$0	\$0	\$0	\$0	\$0	(\$800,000)	\$0	\$8,475,000
SUPPLEMENTAL NJ OMB Support	\$0	\$0	\$0	\$0	\$3,000,000	\$0	\$3,950,000	\$0	\$6,950,000
SUPPLEMENTAL CARES Support	\$4,000,000	\$0	\$500,000	\$0	\$0	\$0	\$0	\$0	\$4,500,000
SUPPLEMENTAL State/GEER Support	\$2,600,000	\$0	\$450,000	\$0	\$0	\$0	\$0	\$0	\$3,050,000
<b>TOTAL REVENUE</b>	<b>\$160,794,673</b>	<b>\$0</b>	<b>\$4,740,236</b>	<b>\$0</b>	<b>\$3,000,000</b>	<b>(\$2,175,121)</b>	<b>\$3,150,000</b>	<b>\$0</b>	<b>\$169,509,789</b>
<b>EXPENSE SUMMARY</b>									
Compensation: Full-Time Faculty/Staff	\$76,000,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$76,000,000
Proposed NJCU Furlough Program	(\$5,863,729)	\$2,202,091	\$0	\$0	\$0	\$0	\$0	\$0	(\$3,661,638)
Staff Pay Program @ 3%	\$2,172,857	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,172,857
Total Fringe Benefits	\$19,996,299	\$0	\$880,836	\$0	\$0	\$0	\$0	\$0	\$20,877,135
COVID19 "Must Have" Purchases	\$0	\$0	\$0	\$1,100,000	\$0	\$0	\$0	\$0	\$1,100,000
Total Depreciation	\$10,800,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$10,800,000
Institutional Scholarship Budget	\$10,500,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$10,500,000
Institutional Waiver Budget	\$2,100,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,100,000
Supplemental Scholarship/Housing Program (FY21 ONLY)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,000,000	\$1,000,000
West Campus Housing Subsidy (FY21 ONLY)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,500,000	\$1,500,000



# NJCU FY2021 Operating Budget/Forecast Update

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NJCU Utility Budget	\$3,069,688	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3,069,688
IS/IT Peoplesoft/Microsoft Contract	\$1,910,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,910,000
NJCU Risk Management/Collections	\$650,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$650,000
Bad Debt Expense	\$1,800,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,800,000
Business School Lease	\$3,000,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$3,000,000
EAB/Hartwick Day	\$900,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$900,000
NJCU Institutional Support	\$1,200,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$1,200,000
Fixed Contract: Parking	\$874,060	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$874,060
Fixed Contract: Gourmet Dining	\$2,455,589	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,455,589
Presidential Contingency	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,000,000	\$2,000,000
Debt Service Interest Payments	\$6,500,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$6,500,000
Adjunct: Fall, Spring, Winter, Summer, Release, Overload;	\$9,500,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$9,500,000
Graduate Assistants	\$200,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$200,000
Work Study Students	\$675,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$675,000
Supplemental Budgets	\$2,400,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$2,400,000
Non-Salary Divisional Budgets	\$9,500,000	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$9,500,000
<b>TOTAL EXPENSES</b>	<b>\$160,339,765</b>	<b>\$2,202,091</b>	<b>\$0</b>	<b>\$1,100,000</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$4,500,000</b>	<b>\$169,022,692</b>
<b>NJCU BUDGET STATUS</b>	<b>\$454,909</b>	<b>(\$2,202,091)</b>	<b>\$4,740,236</b>	<b>(\$1,100,000)</b>	<b>\$3,000,000</b>	<b>(\$2,175,121)</b>	<b>\$3,150,000</b>	<b>(\$4,500,000)</b>	<b>\$487,097</b>

# NJCU FY2021 Operating Budget/Forecast Update

	FY20/21 Sources	FY20/21 Uses	FY20/21 Uses	FY20/21 Uses	FY20/21 Uses	FY20/21 Uses
	Total NJCU	Direct Student/ Family	Scholarship	Campus/ Safety/Budget Support	WCH Subsidy	Total NJCU
Cares ACT (Student Portion)	\$ 4,168,535	\$ 4,168,535	\$ -	\$ -	\$ -	\$ 4,168,535
Cares ACT (Institutional Portion)	\$ 4,168,535	\$ -	\$ 3,000,000	\$ 1,168,535	\$ -	\$ 4,168,535
Cares ACT (MSI)	\$ 570,000	\$ -		\$ 570,000	\$ -	\$ 570,000
GEER	\$ 3,050,000	\$ -	\$ -	\$ 3,050,000	\$ -	\$ 3,050,000
CRF (First disbursement)	\$ 6,930,105	\$ -	\$ 1,000,000	\$ 3,430,105	\$ 1,500,000	\$ 5,930,105
FEMA	\$ 412,000	\$ -	\$ -	\$ 412,000	\$ -	\$ 412,000
<b>Total</b>	<b>\$ 19,299,175</b>	<b>\$ 4,168,535</b>	<b>\$ 4,000,000</b>	<b>\$ 8,630,640</b>	<b>\$ 1,500,000</b>	<b>\$ 18,299,175</b>

# Budget Townhall – November 6<sup>th</sup>

## Virtual Townhall on the University's budget

- 11/6 at 2PM
- James White will be addressing questions and leading a discussion on the state of the budget at NJCU.



# The President's Executive Council on Diversity and Inclusion



**Lissiah Taylor Hundley**

Head of Strategic Partnerships and Client Fulfillment for DiversityInc.

- Appointed to the NJCU Foundation Board of Directors in Spring, 2020.
- At DiversityInc, manages corporate partnerships and supports product development, account management, survey development, and partner events.



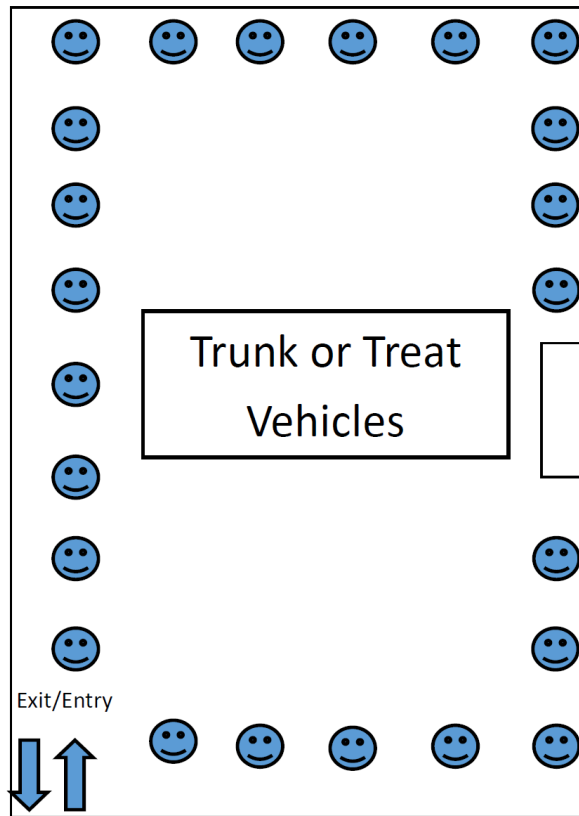
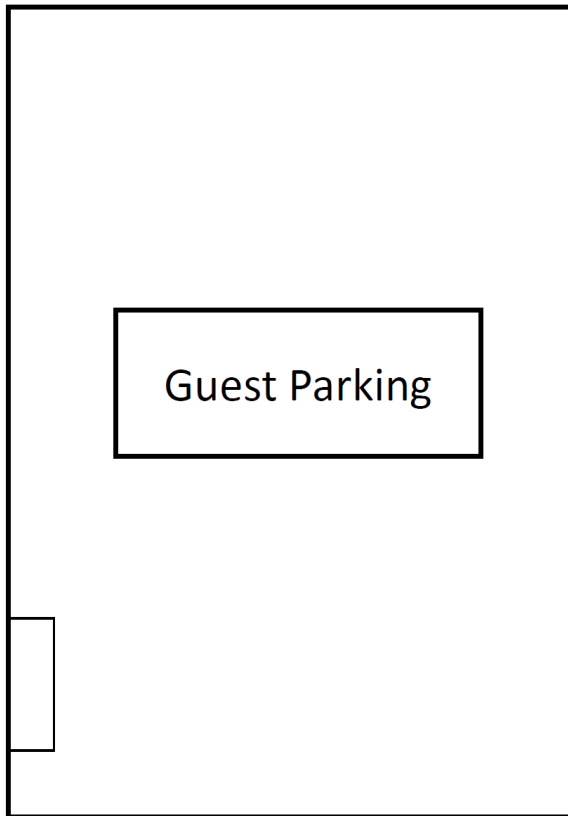
**Aisha Thomas-Petit**

Chief Diversity, Inclusion & Corporate Social Responsibility Officer for ADP

- Appointed to the NJCU Foundation Board of Directors in Spring, 2020.
- She leads ADP's global diversity and inclusion strategic roadmap for attracting, developing and retaining top talent.
- Aisha is also the Chair of the Sustainability/CSR Steering Committee and VP and Secretary of the ADP Foundation.

# Trunk or Treat

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Food Trucks

Hernandez Way

- **Halloween Day**
- **12pm – 3pm**

# Inaugural NJCU Athletics Golf Outing



Sponsorship packages range from \$1000 to \$10,000 | Individual Golfer: \$350

# QUESTIONS?



NJCU