



**Planning, Development & Budget Committee
Report to the University Senate
November 3, 2021**

Via Zoom 1:30pm-4:30pm

Committee Members: Joyce Wright, Denise Serpico, Jale Aldemir, Mingshan Zhang, Yufeng Wei, Max Herman, Ex Officio Member James White

Guests: Arron Aska, Kwi Brennan

Kwi Brennan, was invited from the Foundation, and the following information was obtained. The Foundation floats bonds as a proxy for the university, since the foundation is private it allows for labor and other cost savings. This is the financial structure of the West Campus, although that project paid prevailing wage. The Foundation financed, built, and leases the dorms to students. The revenue covers the debt and excess flows back to the university. Only the dormitories are included, no other structures. Floating debt was approximately 45 million and the respective bonds were from 2014. It's important to know, although the Foundation is legally obligated to the debt, there is an impact on the university's credit rating, but does not show up as debt on the university's balance sheet. Assuming the foundation moves forward with financing the CMDT/PAC project, it will leaseback the facility to the University. Consultant fees are usually included in the cost of the project and spaced over a period of time.

The primary role of the Foundation is to raise funds for the university to support our students. Since the university as a public entity, it cannot accept private contributions. All state Schools have an independent foundation which is treated as a subsidiary of the University.

Last year the foundation raised \$3.1 million a 22% increase over the year prior and has experienced an annual average growth rate of 17% over the last five years. Donors have increase 3-4-fold, and the goal is to raise \$5 million dollars each year in a sustainable way. Each Academic Area of the school has its own development officer assigned. Currently the Foundation has awarded \$800,000 dollars in scholarships. Scholarships are "donor designated" such as tied with an academic major, but *all* are need based. Academic Excellence funds are also available for each school/department. These funds are restricted for that school/departments use. Advisory Boards have been created for every academic unit, to bring alumni and friends in the University's fold. Members must contribute to the university and the Foundation aims for gifts in the \$5K-\$10K range, but has no set minimum.

Balance Sheet of the University was presented by James White:

Cash on hand, as of 6/30/2021 cash and cash equivalents \$51,390,048. short term \$2,632,393.

Deferred Grant Revenue/COVID Monies Liabilities \$28,587,971. That will be appropriated toward fiscal 2022, 2023. In the past, most funds were used for Direct Student Payments toward the dorms or called empty beds (this was done for fiscal 2020 and 2021) about 2.5 months. The money was applied to the bonds, the bonds floated by the Foundation. Bonds mostly held by Vanguard Group. Long term debt is \$156,000,000. There was a 10 million drop last year, due to no increases, furlough of two weeks, and 10 severance packages.

The committee worked on a Budget Template for programs submitted into CIM. Our first draft is completed, and we will continue to improve this document.

Unfinished Business:

1) Approved: MS in Diplomacy for Global Security 36 cr. (Received 5/2)

Dr. Lazlow Molnar, originator of the program joined the meeting to further present student numbers based on research of other similar programs, approximately 10 new and 7 continuing students each year. As the program progresses, other academic departments will be consulted especially with the required (3) electives. It was acknowledged that this new program may pull from other specializations. The focus of this program is to train Diplomats and NJCU will provide the opportunity for our diverse student body to attend this program.

2) Approved: MA in Teaching Secondary Urban and Special Education 38 Credits, (received 5/5)

The table and narrative showing total student enrollments, year 2025-2026 the final total is incorrect at 91, it should read 61. (70% retention was acknowledged) for a 2-year program the graduates were not deleted and correctly reflected in the student totals. Please update all student numbers 61 including the narrative. Please explain marketing expenses.

3) Approved: BS in Forensic Chemistry 120cr. (Received 6/20)

Student numbers revised and accepted from research conducted in similar programs. Marketing and Experiential and or applied learning accepted and approved.

New Business:

4) Not Approved Minor in Business Information Systems (18cr.) Received again 9/17

Please review the student numbers, if you could break out the student attrition, and graduates to obtain a final total, with the consideration that this is a 2-year minor. Was there a reason that this minor has an attrition of 10% vs. the norm of 30%? The reported numbers will impact the tuition and fees columns and all subsequent tables. The proposal

has \$9000 for summer pay yet the curricular plan does not support a summer term. Faculty increase is proposed at 3%, this should be 2% according to the Union.

5) Not Approved Minor in Finance (15cr.) Received 7/6

Different credits required for business majors 9cr. and other students need an additional 6 cr. is acknowledged, please reflect the two student groups in the table and how that would affect the totals for tuition and fees. Please check the charge of \$535.per credit.

6) Not Approved Certificate in Behavioral Management and Applied Behavioral 13 cr. Received 9/17

Tuition and Fees are calculated on a cumulative student total, graduates for the one year are not removed from the totals. The curricular map shows that this is a one-year program, so previous year students should not be brought forward. Adjunct rate seems high.

7) BS Exercise Science and a MS in Athletic Training 3+2 (Received 10/4)

Does the proposal assume that the BS in Exercise Science program students an existing program, therefore the proposal would address only the MS portion? Is this correct with the projected tuition at a graduate rate? Table 4, were the graduate students deducted from the student totals considering the 2 years in the Masters?

Should the proposal only address the new additional of the 2-year MS in Athletic Training and is this reflected in the tables? Tuition is noted on the Graduate level.

Adjuncts are a total cost of \$37,200 per year, this would calculate to (4) adjuncts teaching the 24 credits hours, is this correct? Please clarify the \$6000 for marketing.

8) BS in Paramedic Medicine (Transfer program 60 cr.) Received 10/22

Please provide all budget data in a table format. If you need help, please let us know and we can provide a template for you.

The committee will continue to develop a Budget Table template for programs.

Marketing will be invited to the next meeting to be held on 12/8 2pm.

Respectfully Submitted,

Joyce Wright (Chair)

