NJCU Update
President Sue Henderson

University Senate
September 27, 2021

NJCU
NEW JERSEY CITY UNIVERSITY

CAMPUS ETHNIC DIVERSITY
Regional Universities North
#7 in the Nation
#1 in New Jersey

TOP PERFORMERS ON SOCIAL MOBILITY
Regional Universities North
Top 25 in the Nation
#1 Public University in New Jersey

BEST BANG FOR THE BUCK
Top 100 in the Nation
#5 in New Jersey

WHAT COLLEGES CAN DO FOR THE COUNTRY
Top 100 in the Nation
#3 in New Jersey

SOCIAL MOBILITY INDEX
Top 100 in the Nation
#4 in New Jersey

SAFEST COLLEGE CAMPUS IN NEW JERSEY
Safest Public University and #7 Overall in New Jersey

TOP RANKED
Colleges with the Best Professors in New Jersey

SAFE CAMPUS: NATIONAL CAMPUS SAFETY SUMMIT
#15 in the Nation
#2 in New Jersey

TOP COLLEGES
Top 15 in New Jersey

BEST PRELICENSURE B.S.N. PROGRAMS
NJCU @ Fort Monmouth: #1 in New Jersey
NJCU Main Campus: #14 in New Jersey

BEST NURSING COLLEGES
Top 10% in New Jersey

BEST BACHELOR'S IN FIRE SCIENCE
#3 in the Nation

BEST VALUE ONLINE FIRE SCIENCE DEGREE
#5 in the Nation

BEST ONLINE BACHELOR'S IN FIRE SCIENCE DEGREE
#8 in the Nation

HISPANIC-SERVING INSTITTION
Top 15 in New Jersey
One of 297 in the Nation
One of 4 Public Institutions in New Jersey

BEST FOR VETS
#2 in New Jersey
#3 in the Mid-Atlantic Region

BRONZE DESIGNATION
Top ranked nationally
Tied for #3 in New Jersey

BEST FIRE SCIENCE DEGREE PROGRAM
#20 in the Nation, #1 in New Jersey

BEST MASTER'S DEGREE IN EDUCATIONAL TECHNOLOGY
#37 in the Nation, #2 in New Jersey

BEST MASTER's DEGREE IN HEALTH EDUCATION
#30 in the Nation, #1 in New Jersey

BEST OF THE BEST FOR HIGHEST PAID NURSING GRADUATES
Top 15% in the Nation

BEST OF THE BEST FOR HIGHEST PAID HEALTH PROFESSIONS GRADUATES
Top 10% in the Nation

BEST OF THE BEST FOR MOST POPULAR HOMELAND SECURITY PROGRAM
Top 10% in the Nation

BEST OF THE BEST FOR MOST POPULAR CRIMINAL JUSTICE PROGRAM
Top 5% in the Nation

BEST OF THE BEST FOR MOST FOCUSED ACCOUNTING PROGRAM
Top 10% in the Nation

BEST OF THE BEST FOR MOST FOCUSED FINE & STUDIO ARTS PROGRAM
Top 5% in the Nation

BEST OF THE BEST FOR HIGHEST PAID ENGLISH LANGUAGE & LITERATURE GRADUATES
Top 5% in the Nation

BEST OF THE BEST FOR MOST FOCUSED PSYCHOLOGY PROGRAM
Top 5% in the Nation

CLINTON GLOBAL INITIATIVE UNIVERSITY
One of just 61 in the country
One of 2 in New Jersey

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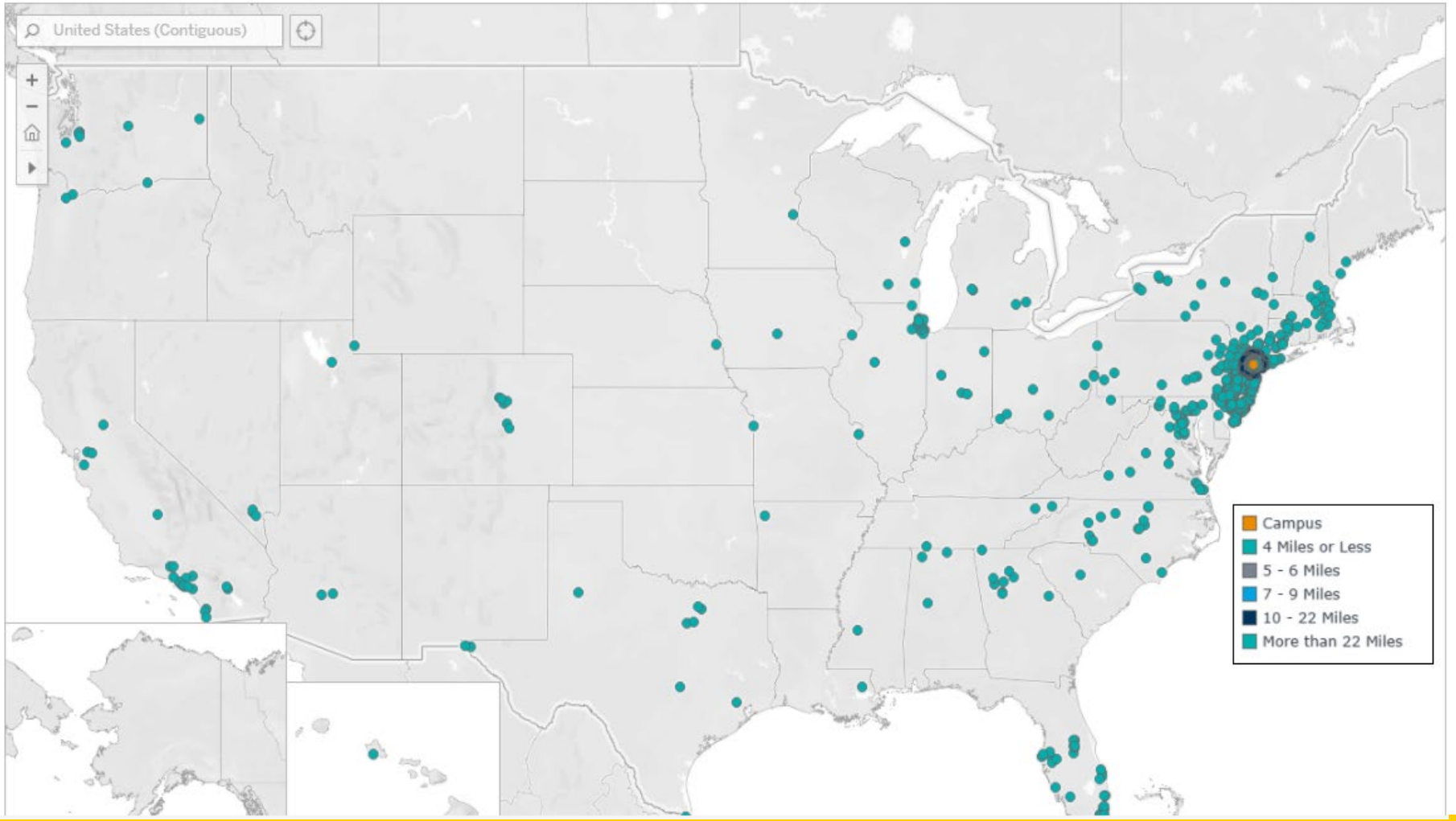
Admits by Distance from Campus

Full-Time Freshman



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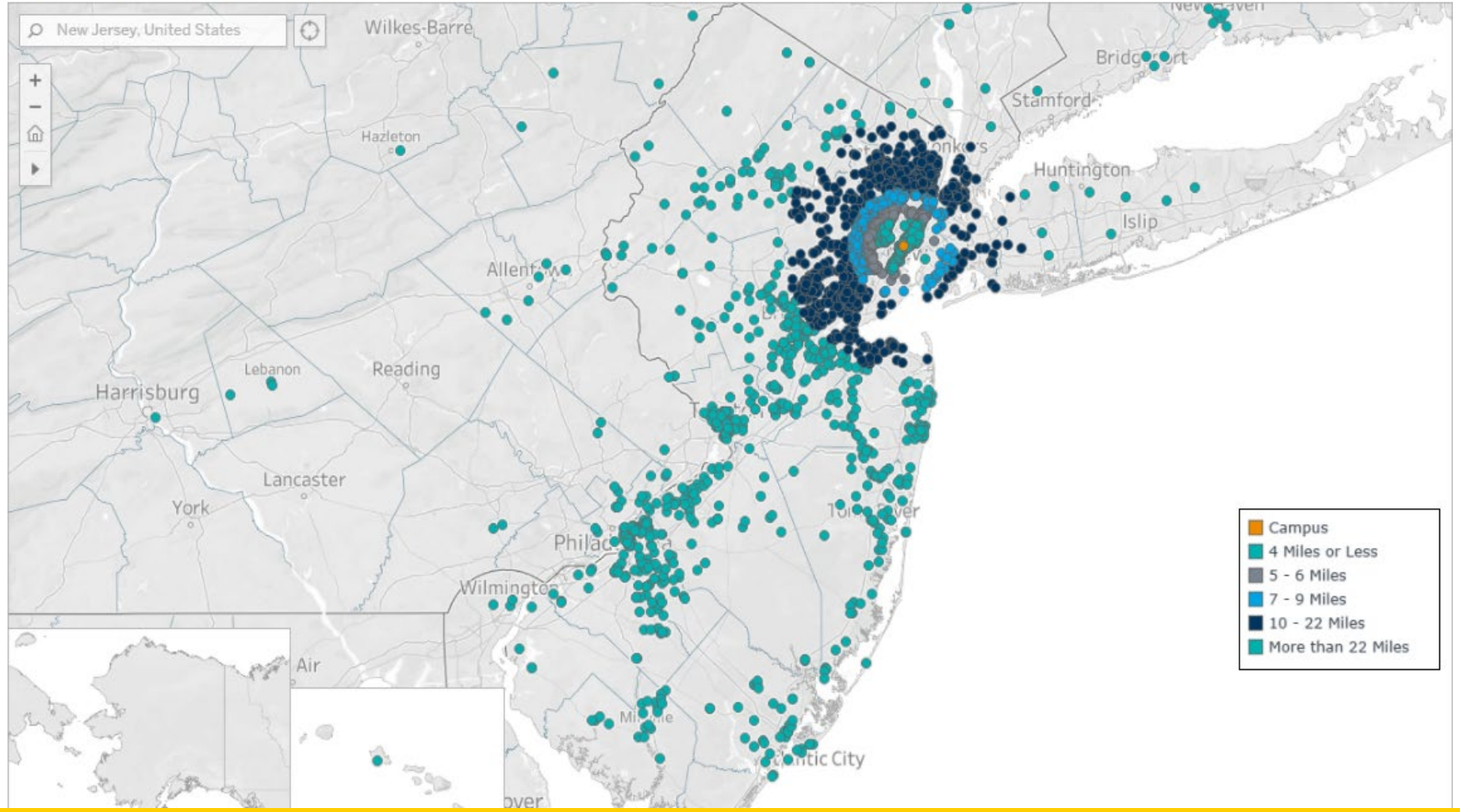

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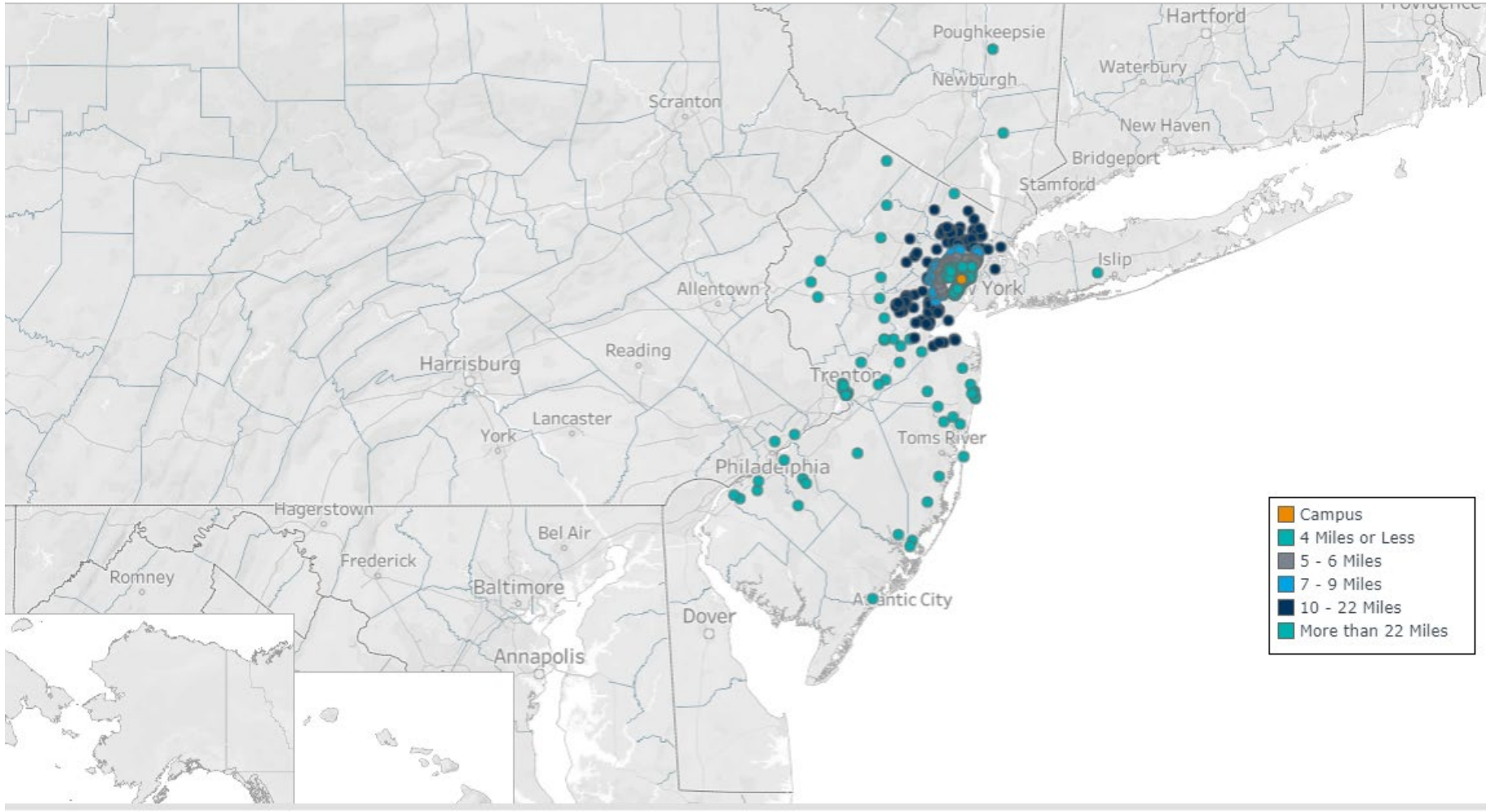
Enrolled by Distance from Campus

Full-Time Freshman



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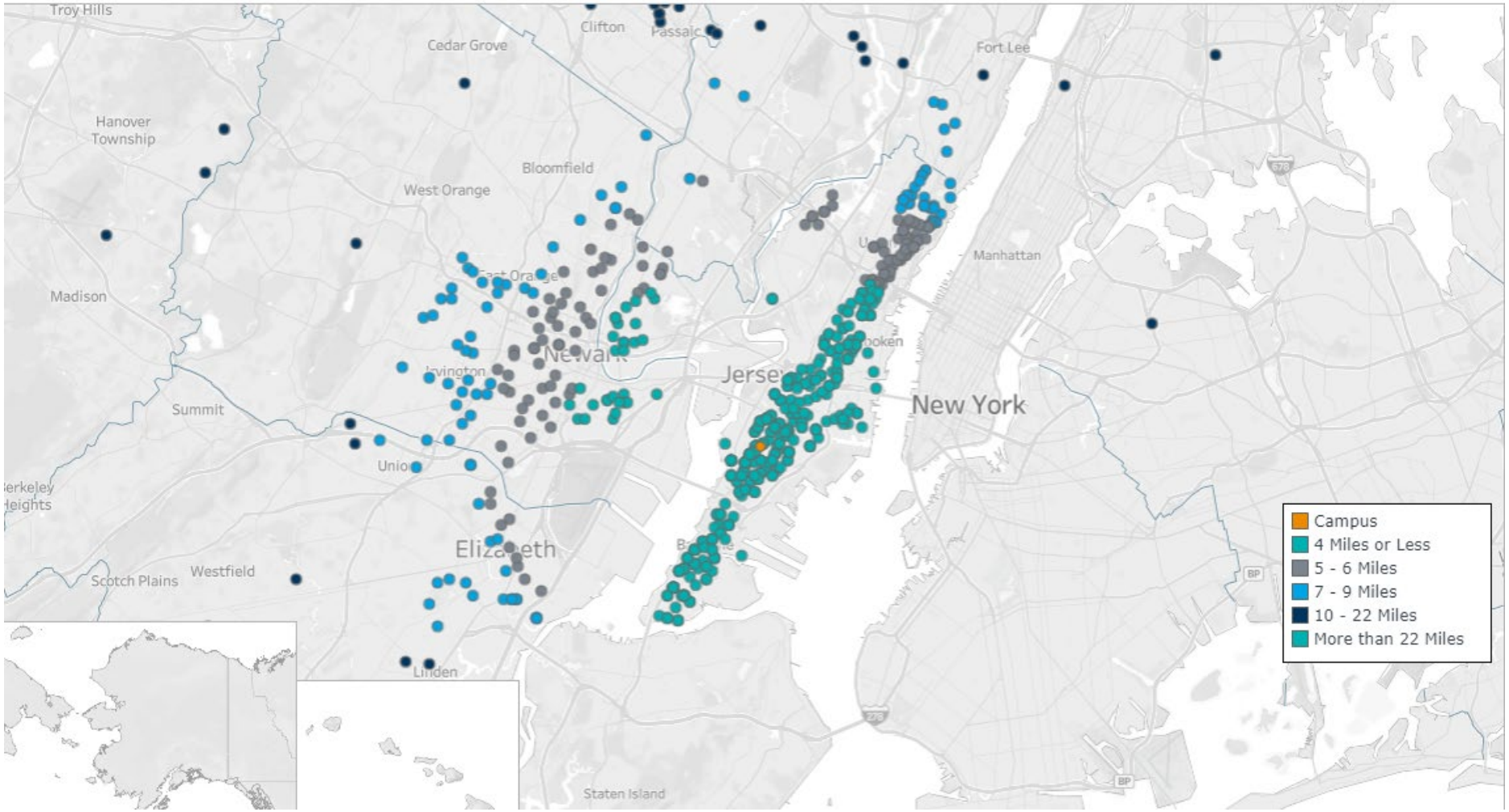

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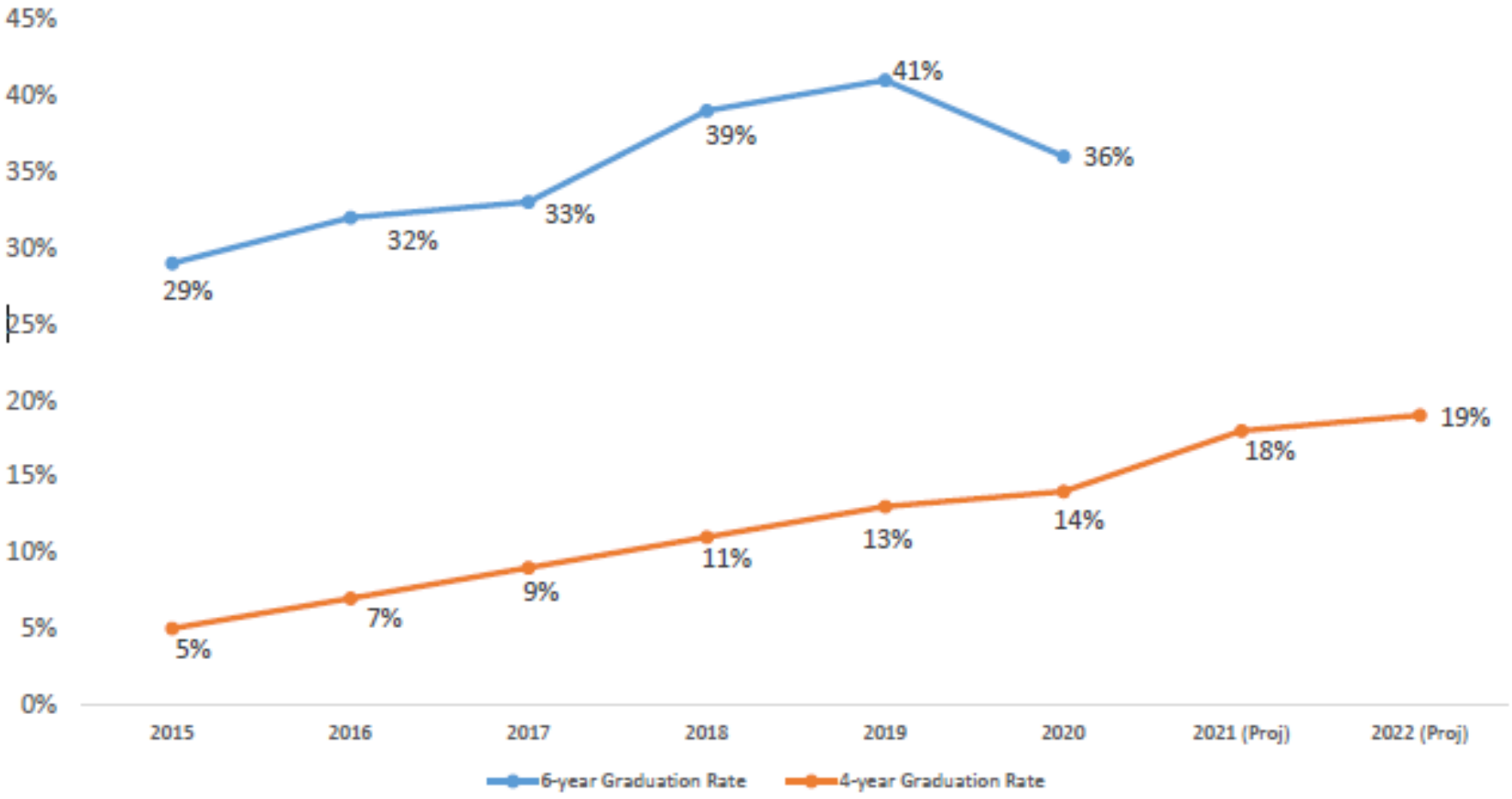
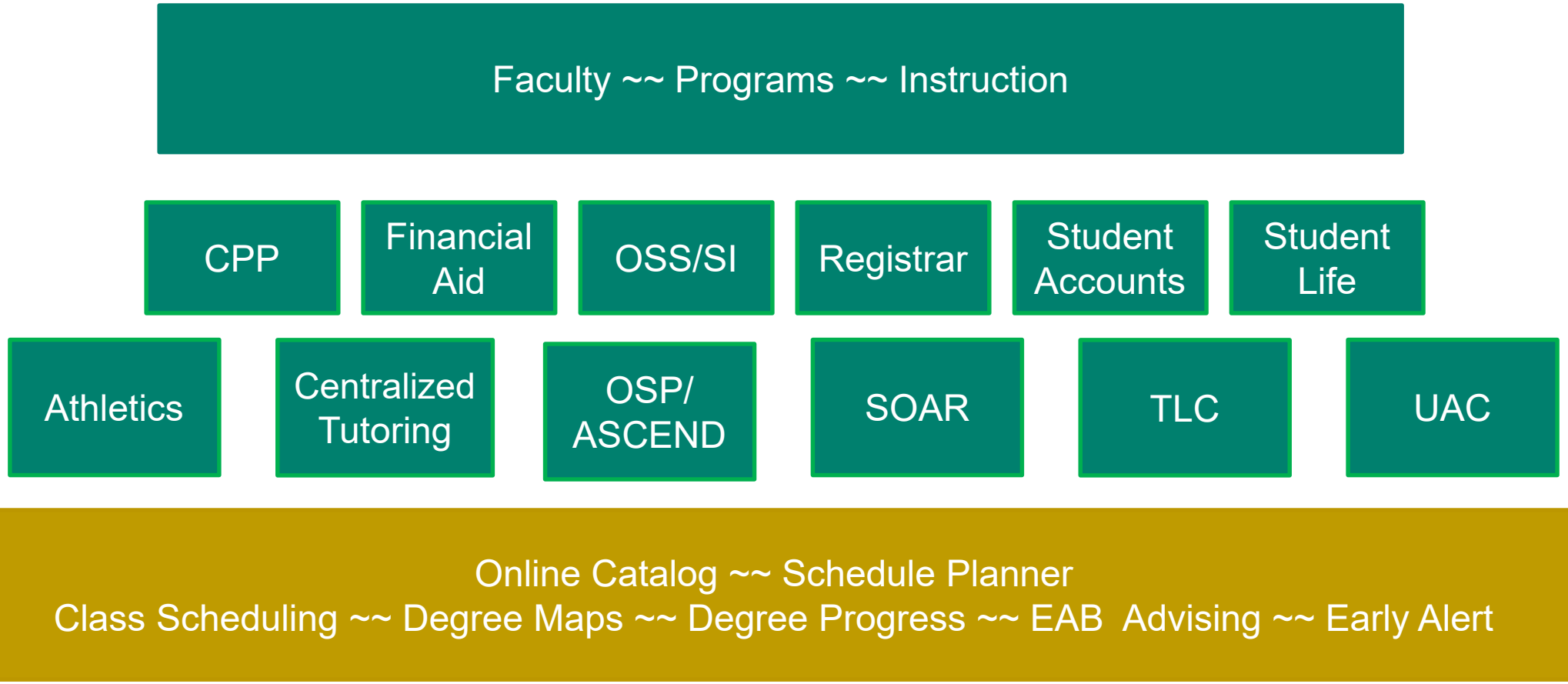
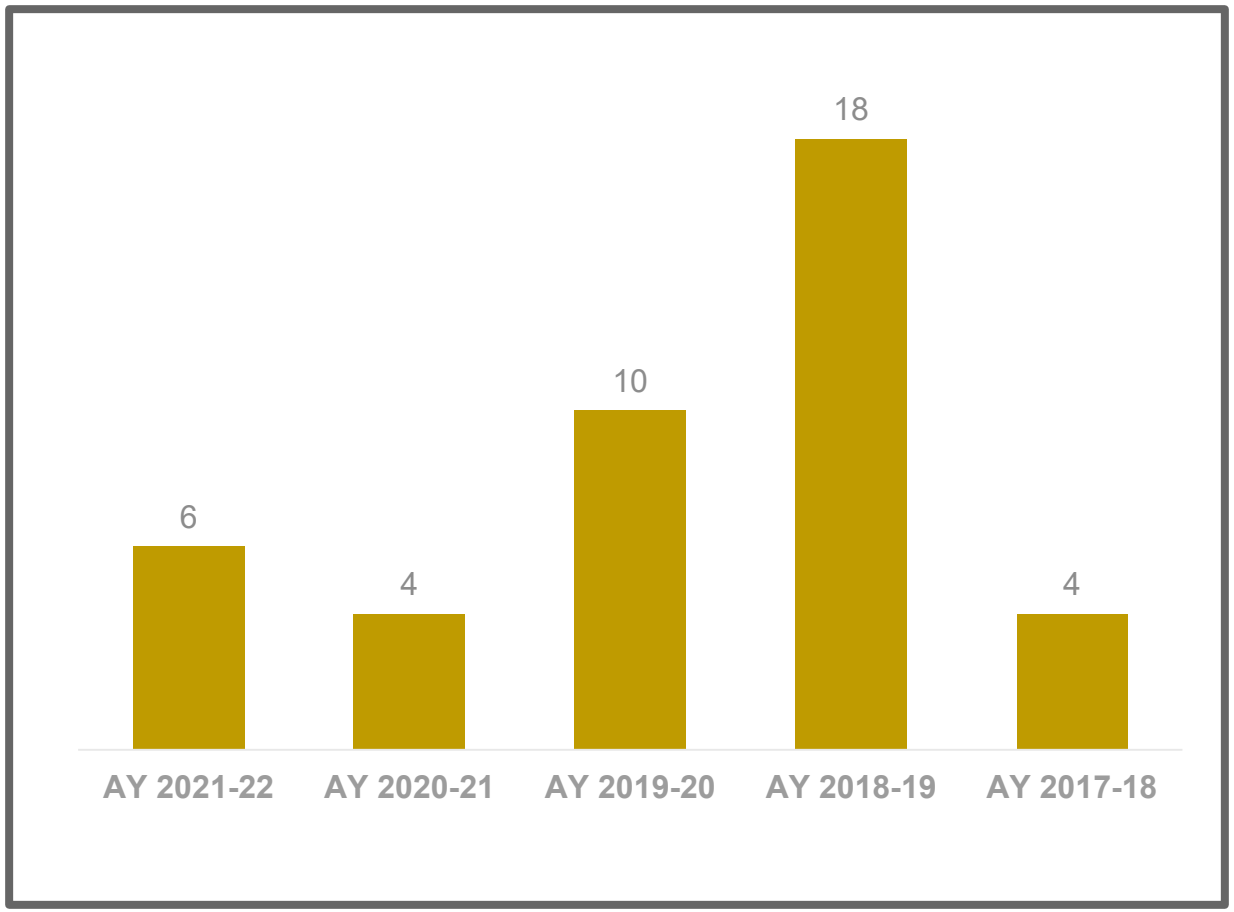
Graduation Rate



Collaborative Support Efforts



New Faculty



2021-2022

- Muhammad Jawad, Baruch
- Lauren Johnson, U of Georgia
- Jonathan Rosen, U of Miami
- Natoschia Scruggs, UC Berkeley
- Nathalie Silva Pfeifer, Columbia
- Michael Sparrow, Northeastern

2020-2021

- Moitrayee Chatterjee, Texas Tech U
- Md Shahinoor Rahman, George Mason U
- Jinrui Cao, Rutgers NB
- Ahmad Rabaa'I, U of Queensland

Grants, Academic Year 2021-2022

Six awards to date, totaling **$7.3 Million**

Including ~~

- **R. Aslanian**: On-Ramp to College for José Martí STEM Academy Students: $498,344
- **S. Donaldson**: Digital Futures Collective (Andrew W. Mellon): $248,125
- **J. Grew**: Title III Part F award (HSI-STEM) award: $5,000,000

Five proposals submitted to date, bringing in **$887,000** if successful

Including ~~

- **Y. Wei**: Building Capacity to Develop Community-Engaged STEM Learning as a Transformative Mechanism at a Hispanic- and Minority-Serving Urban Institution
- **M. Rahman**: Major Agricultural Policy Interventions in Tanzania: Understanding Land Cover and Land Use Change and its Impacts on Ecosystem Services and Smallholders' Livelihood
- **J. Aldemir**: Online Robotics Professional Development

Convocation

Fundraising

FY 2021

- $2.9M raised, 70% increase over FY 2017
- 1500 donors, 67% increase over FY 2017

Key Major Gifts

- $5M to establish the Guarini Institute for International Studies and Economic Mobility
- $300,000 to expand the Rising Knight Institute

Performing Arts Campaign

- $6.4M toward $10M goal

NJCU offers the following academic programs at its Fort Monmouth location.

Undergraduate Programs

- Accounting
- Business Analytics and Data Science
- Criminal Justice
- Entrepreneurship
- Finance
- Fire Science
- Global Business
- Hospitality Management
- Management
- Marketing
- National Security Studies
- Nursing, Accelerated Program (2nd degree)
- Nursing, R.N. - B.S.N.
- Sports Management
- Supply Chain, Logistics, and Maritime Port Management

Graduate Programs

- Master of Business Administration:
  - Specialization in Finance
  - Specialization in Marketing
  - Specialization in Organizational Management and Leadership
  - Customizable MBA
  - Special Certificate of Readiness (CORe) from Harvard Business School Online
- Accounting
- Business Analytics and Data Science
- Finance
  - Specialization in Financial Management
  - Specialization in Financial Analysis
  - Specialization in Risk Management and Compliance
- Financial Technology
- Nursing:
  - Nursing specialization in Nursing Education

For information on these or other NJCU academic programs, please email fortmonmouth@njcu.edu

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NJCU's Long History in Monmouth County

NJ Coastal Communiversity
2004-2016

Brookdale University Partnerships
2016-Present

NJCU @ Fort Monmouth
2021-

5 Things to Know About a Communiversity Degree

Brookdale's Communiversity is an educational bargain for students looking for a four-year degree and even a master's.

By Shannon K. Winning, Neighbor
Feb 2, 2012 8:17 pm ET | Updated Feb 6, 2012 3:14 pm ET

https://patch.com/new-jersey/middletown-nj/5-things-to-know-before-you-pay-for-college

NJCU was one of several four-year institutions as part of the Brookdale Communiversity launched years ago where we could only offer limited programs and work with Brookdale students.

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"FMERA has worked tirelessly toward its vision of restoring Fort Monmouth to its place as a creator of jobs and reinventing it as a driver of economic activity centered around innovation. Welcoming NJCU onto Fort Monmouth furthers two of Gov. (Phil) Murphy's goals — increasing access to institutions of higher education and repositioning stranded assets to drive equitable and inclusive investment in our communities.
A win-win by all accounts."

New Jersey Economic Development Authority CEO Tim Sullivan

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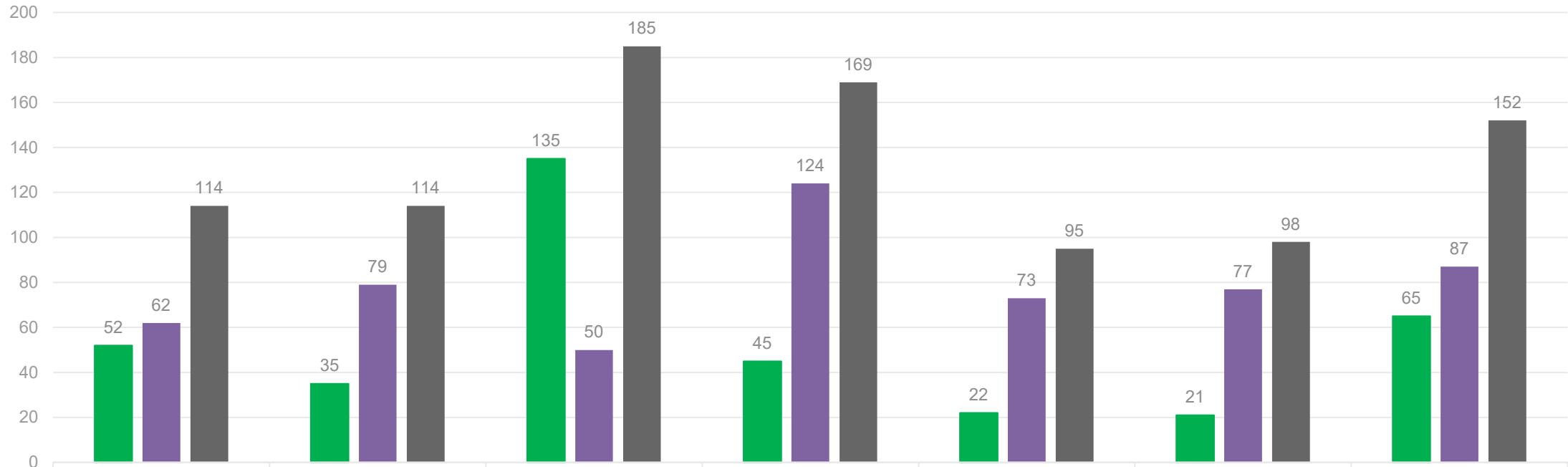
International Student Enrollment 2018 - 2021



	Fall 2018	Spring 2019	Fall 2019 (Joint Degree Year)	Spring 2020	Fall 2020 (Covid Year)	Spring 2021 (Covid Year)	Fall 2021
New Intnl Students	52	35	135	45	22	21	65
Returning Intl Students	62	79	50	124	73	77	87
Total Intl Students	114	114	185	169	95	98	152

New Intnl Students Returning Intl Students Total Intl Students

	Fiscal Year 2020	Fiscal Year 2021 (NOT FINAL)
REVENUES		
STUDENT REVENUES-TUITION & FEES	$ 99,034	$ 96,878
SCHOLARSHIP ALLOWANCES-	$ (43,727)	$ (50,005)
STUDENT REVENUES,NET	$ 55,307	$ 46,873
STATE BASE APPROPRIATIONS	$ 21,532	$ 26,692
STATE PAID FRINGE BENEFITS	$ 23,382	$ 21,354
AUXILIARY REVENUES	$ 3,591	$ 1,704
FEDERAL & STATE GRANTS	$ 44,218	$ 64,076
OTHER OPERATING REVENUES	$ 3,307	$ 3,049
OTHER NONOPERATING	$ 2,514	$ 642
TOTAL REVENUES	$ 153,851	$ 164,390
EXPENSES		
SALARIES	$ 92,440	$ 83,326
BENEFITS	$ 23,532	$ 22,789
GASB 68	$ 1,604	$ (1,449)
WCH SUBSIDY	$ 1,296	$ 892
INTEREST EXPENSE	$ 6,421	$ 8,472
DEPRECIATION	$ 10,554	$ 9,712
OTHER OTHER EXPENSES	$ 37,488	$ 34,373
TOTAL EXPENSES	$ 173,335	$ 158,115
OPERATING SURPLUS/(LOSS)	$ (19,484)	$ 6,275

Reconciliation of Net Assets (in Millions)

	Fiscal Year 2019	Fiscal Year 2020	Fiscal Year 2021 (NOT FINAL)
Total Net Assets (Original)	$ (47.90)	$ (67.40)	$ (61.10)
Pension Adjustment: GASB 68	$ 145.20	$ 146.40	$ 144.70
Total Net Assets (Adjusted)	$ 97.30	$ 79.00	$ 83.60

Money in the Bank

	Fiscal Year 2019	Fiscal Year 2020	Fiscal Year 2021
Cash & cash equivalents	$ 9,772,000	$ 8,154,000	$ 51,390,048
Short Term Investments	$ 4,060,000	$ 4,131,000	$ 2,632,393
Sub-Total: Working Capital	$ 13,832,000	$ 12,285,000	$ 54,022,441
Ending Days Cash on Hand (Original)	32.55	28.01	120.53

FY22 Funded Internal Capital Projects

Renovation areas include:

- Admissions Office
- Grossnickle classrooms
- Guarini Library
- Margaret Williams Theatre
- Psychology Lab
- Vodra student services offices

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