

NJCU

SCHOOL OF
BUSINESS

March 2024 Digital Newsletter

Recent Highlights



Dear Readers,

Welcome to the March 2024 edition of our School of Business newsletter! We are excited to share some of the highlights from the School of Business from this past month with you. Many of these events aimed to enhance student success and promote the leadership of our faculty.

Latest News



School of Business Open House

A Warm Welcome to First-Time Visitors!

Thank you to all the students and families who came out on Saturday, March 16 to the School of Business Open House! It was a wonderful experience in learning how NJCU can help empower your career in business!

If you or someone you know was unable to attend, readers can learn more about what we offer in both undergraduate and graduate business options. Apply NOW at [NJCU.edu/apply](https://www.njcu.edu/apply).

Additionally, please join us at one of our upcoming virtual information sessions! [View the events here](#) or at the button below.

Have Questions? Contact the NJCU Office of Undergraduate Admissions at admissions@njcu.edu or the Office of Graduate Admissions at gradadmissions@njcu.edu. You can also text with us at 551-214-1181.

[Upcoming Virtual Information Sessions](#)

Anonymous Student Survey

Your voice matters! As part of our ongoing commitment to enhancing the student experience, [we invite you to participate in a brief and anonymous survey](#) designed to gather valuable insights into your experience at the NJCU School of Business.

[Take the Survey](#)



School of Business Professor J.D. Jayaraman Included as Subject Expert in Article on Financial Literacy in Marginalized Communities

J.D. (Jayadhurganandh) [Jayaraman](#), chair of the School of Business [Finance Department](#) and an associate professor of finance at the university, was included as a subject matter expert in a [NJ.com and Star Ledger article](#) on a nonprofit focused on financial literacy programming for children in marginalized communities in grades K-12.

The March 20, 2024 article is entitled “How an N.J. man is teaching kids about finance with a beach ball and Connect 4” and was published by NJ Advance Media writer [Daysi Calavia-Robertson](#). The article discusses Newark-based [FinLit](#), founded by Shakor Jukes, which has a goal of teaching kids, most of them people of color, about budgeting, saving, investing, and other healthy money-managing habits.

Read more in NJCU News on [our website!](#)

Gaming Careers Virtual Panel: Fintech and Sports Wagering Innovation Center



On March 20th, The Fintech and Sports Wagering Innovation Center at the School of Business held a virtual career webinar.

This panel was made up of people that have made a career in the online gambling industry in a variety of roles.

For additional information on upcoming events, please see:

<https://ftswinnovation.org/%20EVENTS/>



ARE YOU

CAREER READY



BECOME A

#CAREERREADYKNIGHT



COMPLETE 1 OF EACH:

- ✓ Resume and Cover Letters for Business Students
- ✓ LinkedIn for your Job Search
- ✓ Ace Your Interview

REGISTER HERE:



Click here and use keyword: SoB to find all sessions



Show off your status with a post on IG with #CareerReadyKnight



Proactively develop oneself and one's career through continual personal and professional learning, awareness of one's strengths and weaknesses, navigation of career opportunities, and networking to build relationships within and without one's organization.

Andrea Tider

Career Readiness Manager, School of Business

201-200-3322

atider@njcu.edu

Institute of Internal Auditors NJ: Spring Conference



The Institute of
Internal Auditors
North Jersey

SPRING CONFERENCE & EXPO

INNOVATING AND EVOLVING INTERNAL AUDIT 4.04.24

For Students

**FREE FOR FULL TIME
STUDENTS WHO QUALIFY!**

- + NETWORKING
- + LUNCH WITH LOCAL CAES
- + VISIT THE EXPO AREA AND MEET WITH LEADING INTERNAL AUDIT PRACTITIONERS AND SERVICE PROVIDERS.
- + SPECIAL STUDENT PROGRAMMING
- + LUNCH & SNACKS PROVIDED

10:30AM CAE & STUDENT MENTORSHIP SESSION



11:00AM – 5:10PM CONFERENCE AND EXPO



5:10PM – 6:00PM COCKTAIL HOUR

(PROOF OF 21+ ID REQUIRED)



THURSDAY, APRIL 4TH, 2024

DELTA HOTEL • MARRIOTT

515 US-1 SOUTH

ISELIN, NJ 08830



The Institute of Internal Auditors (N.J. Chapter), hosted an expo conference on Thursday, April 4 entitled Spring Conference & Expo: "Innovating and Evolving Internal Audit". Topics included: Next Gen Auditors and Soft Skills, Risk Management, Data Privacy and Protection, and the Role of Internal Audit.

For more information on future conferences, please contact Professor Michael O'Neill at moneill@njcu.edu.

Talking AI and Sourcing with ChainIQ



On March 19th, ChainIQ and the School of Business held a successful event called "Sourcers of the Future – Opportunities within the Supply Management Profession"!

During the event, students had a chance to connect with professionals in the sourcing industry of supply management.

This opportunity enables future sourcers to learn and network with industry experts. The students also shared their ongoing projects, demonstrating the influence of the global pandemic and global geopolitics on the global sourcing and supply chain.

Graduate Events

Connecting with NJCU faculty and staff has never been more convenient, as we offer a variety of events throughout the year designed to help you take the next step, no matter where you are in your graduate school journey. We encourage you to join us at an upcoming event to learn how the School of Business programs at NJCU [can help you reach your personal and professional goals.](#)

For more information, please see our [webpage.](#)

NJCU School of Business
200 Hudson Street, Suite 234 | Jersey City, NJ 07311 US



[Manage](#) your preferences | [Opt Out](#) using TrueRemove™
Got this as a forward? [Sign up](#) to receive our future emails.
View this email [online.](#)

NJCU

New Jersey City University

2039 John F. Kennedy Boulevard | Jersey City, N.J. 07305



This email was sent to .

To continue receiving our emails, add us to your address book.

[Subscribe](#) to our email list.