

Professional Experience

2014-Present **New Jersey City University, Graphic Designer**
Jersey City, NJ

- Clarified project needs and goals through client meetings
- Managed deadlines for multiple projects simultaneously through Gantt charts and team based management software
- Maintained daily comprehensive project logs to ensure accountability from all parties
- Maintained project documentation for future reference of recurring events
- Negotiated prices with print vendors to ensure the lowest prices for my clients
- Created documentation of the various print and web based processes to assist in integration of new designers to minimize the transition process

Spring 2016-2020 **New Jersey City University, Adjunct Professor**
Jersey City, NJ

- Instructed students in formal and conceptual design techniques
- Prepared design briefs for between 15-20 design students
- Managed the deadlines and creative processes of my students

2013-2015; 2020 **Rutgers University, Adjunct Professor**
Newark, NJ

2010 **Creative Color Lithography, Junior Designer**
Garwood, NJ

2009-Present **Freelance Design**
Scotch Plains, NJ

2008-2010 **The Design Consortium, Internship**
Rutgers University, Newark, NJ

Design Education

2011-13 **MFA in Communication Design**
Pratt Institute

2012 **Type Design Certificate**
The Cooper Union

2007-10 **BFA in Graphic Design**
Rutgers University

Design Awards

2019 **American In-House Design Award.** *Graphic Design USA Magazine.* NJCU Athletics Posters 2018-2019. A series of posters for the Fall/Winter/Spring athletic seasons.

2019 **2nd Place—Annual Publications Competition, Poster Category.** *University Photographer's Association of America.* NJCU Athletics Posters 2018-2019.

2018 **Citation for Excellence in Publications.** College Sports Information Directors of America. NJCU Athletics Posters. A series of posters for the Fall/Winter/Spring athletic seasons.

2016 **American Graphic Design Award.** *Graphic Design USA Magazine.* (2 Awards) Sounds@NJCU Album for the Caroline L. Guarini Department of Music, Dance and Theatre. Alumni Day Invitation Suite for NJCU's Office of Alumni Relations.

Design Awards *(Continued)*

- 2015 **American Graphic Design Award.** *Graphic Design USA Magazine.*
(3 Awards) NJCU Admissions Mini View Book. Logo design for *Sounds of Summer Concert Series.* Poster and Advertisements for *The National Society of Leadership and Success – Live Speaker Broadcast Series.*
- 2015 **Merit Award for Type Design.** *Graphis Typography 3.*
Ludd: a typographic system, BRED, New York City
- 2012 **Editorial Merit Award.** *How Magazine, International Design Awards Annual.*
Fabiruckus, a limited edition book by the Montserratian poet Eze Bongo.

Bibliographic Citations

- 2015 Carter, Rob, Philip Meggs, Ben Day, Sandra Maxa and Mark Sanders.
Typographic Design: Form and Communication. John Wiley & Sons, 2015.
pp. 241-248.
- 2013 Frana, Maura, Leigh Mignogna and Liz Seibert. *Five Conversations on Graphic Design and Creative Writing.* Pratt Institute Press, 2013. pp. 59-61.
- 2013 McNamara, Carmel, Merel Kokhuis and Kanae Hasegawa.
Masterclass: Graphic Design: Guide to the World's Leading Graduate Schools.
Frame Publishers, 2013.
- 2013 Guest Critic, Introduction to Design & Visual Culture, Kean University
- 2011-12 Speaker and Guest Critic for Senior Portfolio, Rutgers University
I spoke to senior design students about the importance of their final year, about working professionally and about graduate school. I also critiqued the work that they were preparing for their senior portfolio show.
- 2011 Alumni Speaker for the Rutgers Arts, Culture and Media Department
I represented the Rutgers Graphic Design program in an inaugural conference introducing the restructured Arts, Culture and Media Department, (formerly the Visual and Performing Arts Department). I spoke to a group of educators and advisors from NJ high schools about the strengths of the program and the advantages that the department's improvements would afford potential incoming students.
- 2010 Drew, Ned and Paul Sternberger. *Purity of Aim: The Book Jacket Designs of Alvin Lustig.* Graphic Design Archives, Chapbook Series: Four, Rochester, Rochester Institute of Technology, Cary Graphic Arts Press, 2010.
I assisted the authors in the research and editing of of this book. As a researcher I found and analyzed primary documents. As an editor, I proofread for errors, fact checked, and contributed small amounts of raw source material from which the authors could adapt and write.

Exhibitions

- 2013 *Ludd.* Newark Release Party for the Ludd Typographic System, and the letterpress designs of Ned Drew. Solo(s) Project House, Newark, NJ.
- 2013 *This is Not Graphic Design.* Pratt GradComD MFA Thesis Show. GradComD Gallery, New York, NY.
- 2010 *Ja Kunst.* An Exhibition Honoring the Best Design Work at Rutgers University. Jajo Gallery, Newark, NJ.